GOLD KEY®
90189-210
OCTOBER

BEEP BEEP THE ROADRUNNER

15c

Beep Beep THE ROAD RUNNER

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EACH GROOVY PATCH MEASURES 3″. MADE TO SELL FOR MUCH, MUCH MORE. YOUR SATISFACTION IS GUARANTEED OR YOUR MONEY CHEERFULLY REFUNDED. ORDER NOW!

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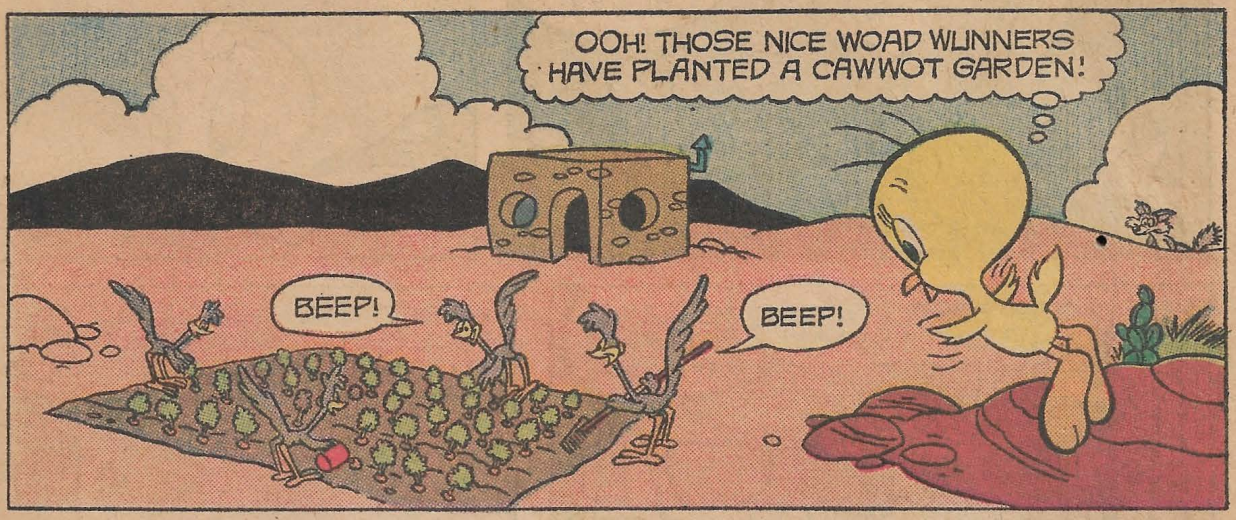
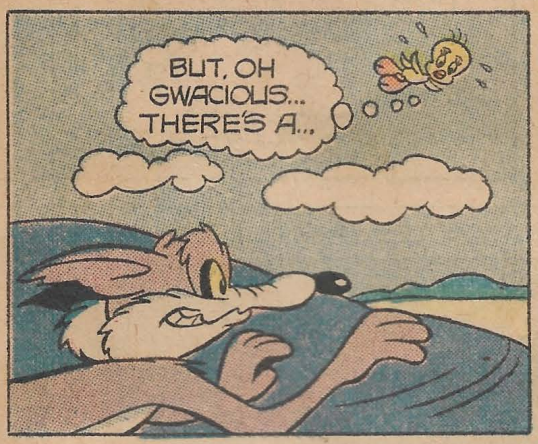
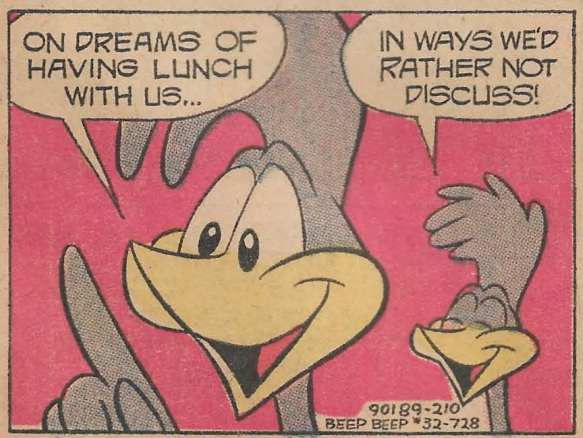
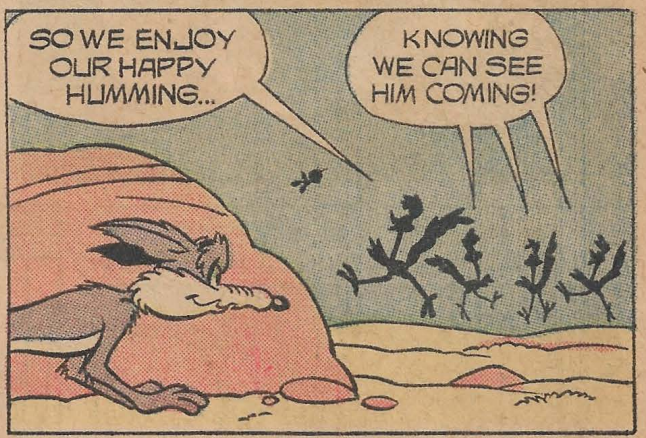
Beep Beep THE ROAD RUNNER

PARDON MY GARDEN









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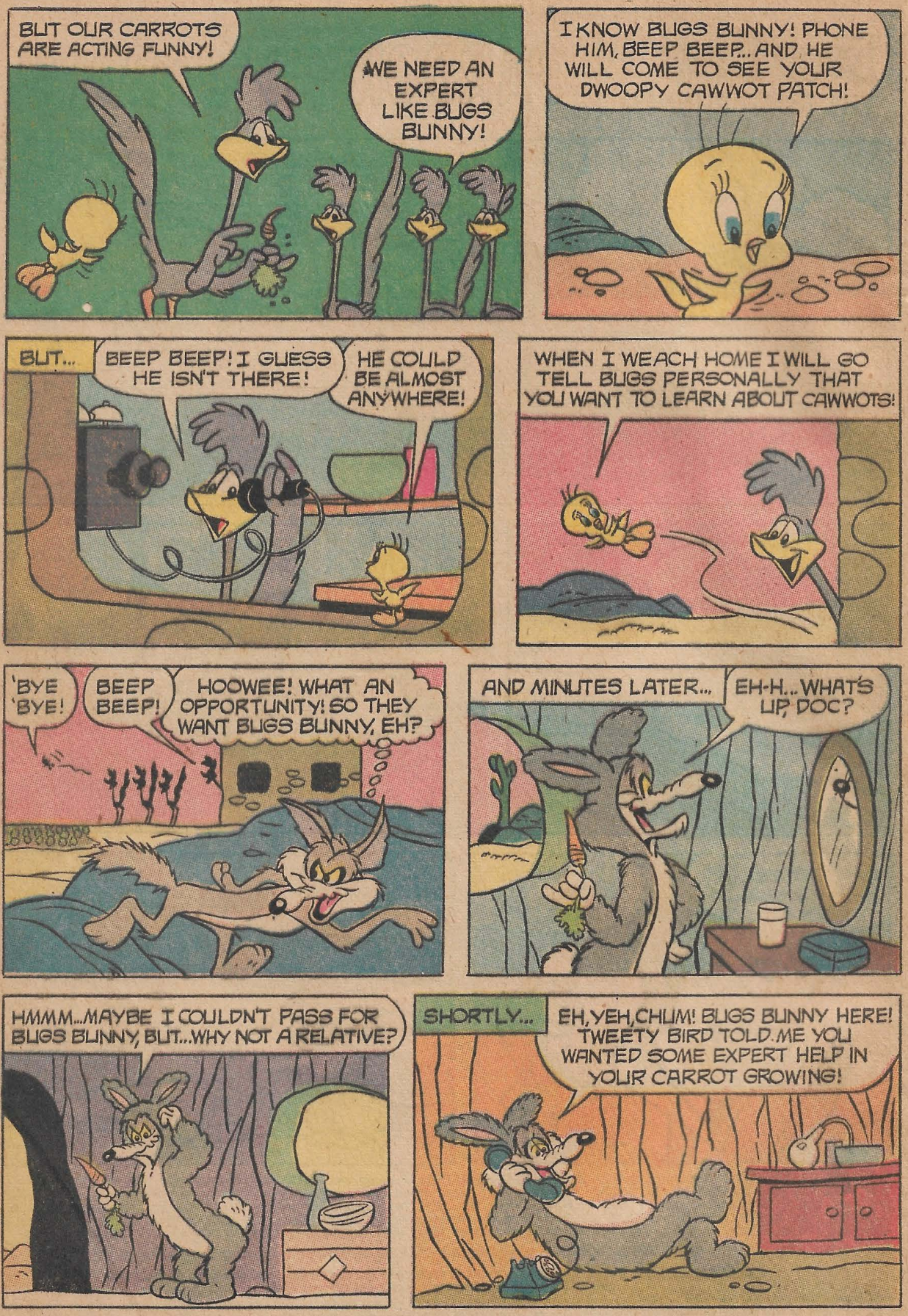
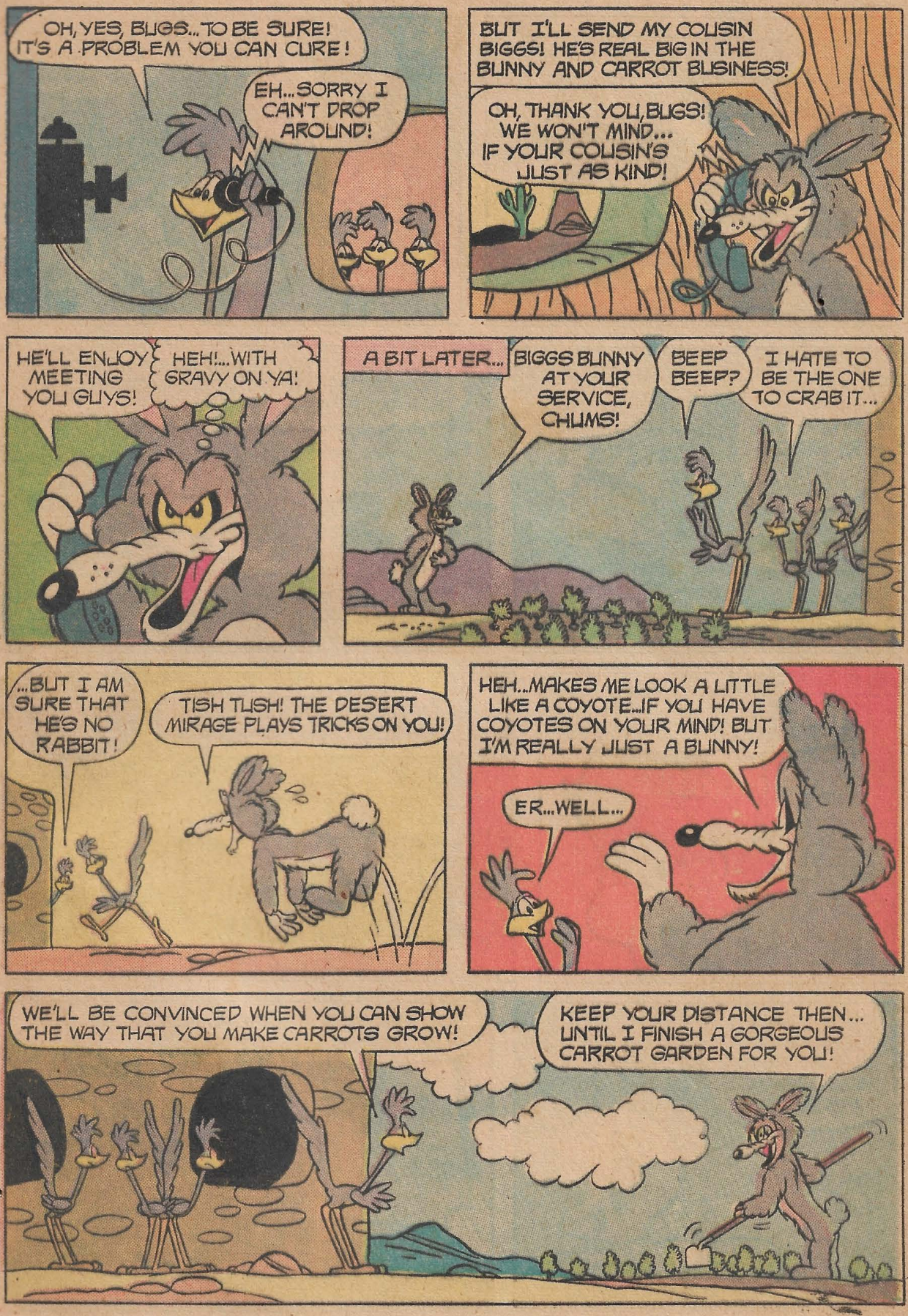
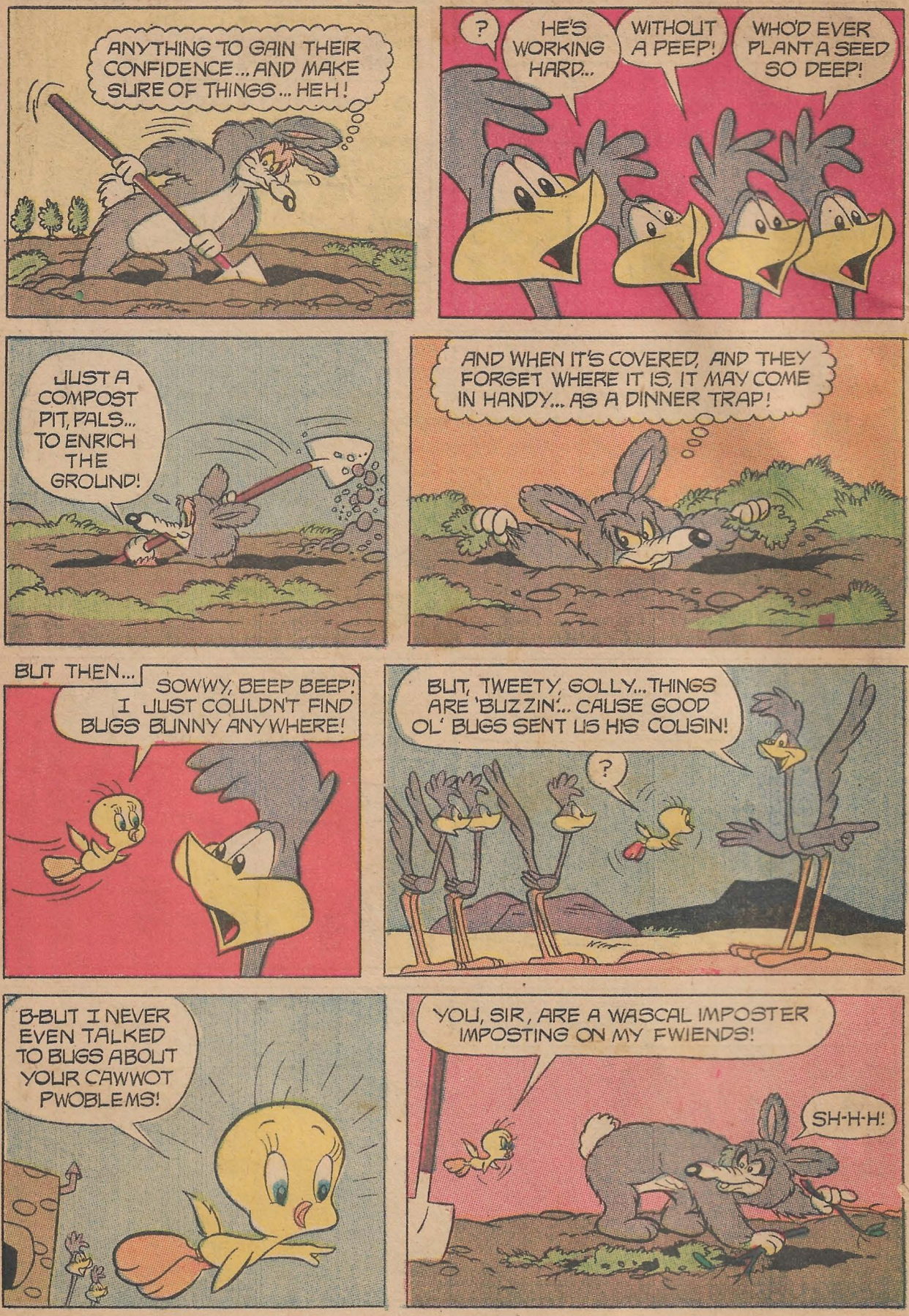

BUT OUR CARROTS ARE ACTING FUNNY!
WE NEED AN EXPERT LIKE BUGS BUNNY!
I KNOW BUGS BUNNY! PHONE HIM, BEEP BEEP.. AND HE WILL COME TO SEE YOUR DWOOPY CAWWOT PATCH!
BUT...
BEEP BEEP! I GUESS HE ISN'T THERE!
HE COULD BE ALMOST ANYWHERE!
WHEN I WEACH HOME I WILL GO TELL BUGS PERSONALLY THAT YOU WANT TO LEARN ABOUT CAWWOTS!
'BYE 'BYE!
BEEP BEEP!
HOOWEE! WHAT AN OPPORTUNITY! SO THEY WANT BUGS BUNNY, EH?
AND MINUTES LATER...
EH-H... WHAT'S UP, DOC?
HMMM...MAYBE I COULDN'T PASS FOR BUGS BUNNY, BUT...WHY NOT A RELATIVE?
SHORTLY...
EH, YEH, CHUM! BUGS BUNNY HERE! TWEETY BIRD TOLD ME YOU WANTED SOME EXPERT HELP IN YOUR CARROT GROWING!


OH, YES, BUGS... TO BE SURE! IT'S A PROBLEM YOU CAN CURE!
EH... SORRY I CAN'T DROP AROUND!
BUT I'LL SEND MY COUSIN BIGGS! HE'S REAL BIG IN THE BUNNY AND CARROT BUSINESS!
OH, THANK YOU, BUGS! WE WON'T MIND... IF YOUR COUSIN'S JUST AS KIND!
HE'LL ENJOY MEETING YOU GUYS!
HEH!... WITH GRAVY ON YA!
A BIT LATER...
BIGGS BUNNY AT YOUR SERVICE, CHUMS!
BEEP BEEP?
I HATE TO BE THE ONE TO CRAB IT...
...BUT I AM SURE THAT HE'S NO RABBIT!
TISH TUSH! THE DESERT MIRAGE PLAYS TRICKS ON YOU!
HEH... MAKES ME LOOK A LITTLE LIKE A COYOTE... IF YOU HAVE COYOTES ON YOUR MIND! BUT I'M REALLY JUST A BUNNY!
ER... WELL...
WE'LL BE CONVINCED WHEN YOU CAN SHOW THE WAY THAT YOU MAKE CARROTS GROW!
KEEP YOUR DISTANCE THEN... UNTIL I FINISH A GORGEOUS CARROT GARDEN FOR YOU!


ANYTHING TO GAIN THEIR CONFIDENCE... AND MAKE SURE OF THINGS... HEH!
?
HE'S WORKING HARD...
WITHOUT A PEEP!
WHO'D EVER PLANT A SEED SO DEEP!
JUST A COMPOST PIT, PALS... TO ENRICH THE GROUND!
AND WHEN IT'S COVERED, AND THEY FORGET WHERE IT IS, IT MAY COME IN HANDY... AS A DINNER TRAP!
BUT THEN...
SOWWY, BEEP BEEP! I JUST COULDN'T FIND BUGS BUNNY ANYWHERE!
BUT, TWEETY, GOLLY... THINGS ARE 'BUZZIN'... CAUSE GOOD OL' BUGS SENT US HIS COUSIN!
?
B-BUT I NEVER EVEN TALKED TO BUGS ABOUT YOUR CAWWOT PWOBLEMS!
YOU, SIR, ARE A WASCAL IMPOSTER IMPOSTING ON MY FWIENDS!
SH-H-H!

DO YOU NEED EXTRA MONEY?

It costs you nothing to try

$100.00 IS YOURS

for selling only 100 boxes of our new Lustre Elegance Christmas Card box assortment. You make $1.00 for selling 1 box, $2.00 for 2 boxes, $10.00 for 10 boxes, etc. You can make a few dollars or hundreds of dollars. All you do is call on neighbors, friends and relatives anywhere in your spare time. Everyone needs and buys Christmas Cards. Cut out entire Business Reply Coupon below—mail it today—and we will send you immediately leading boxes on approval—FREE Catalog of money-making Greeting Cards and Gifts—plus FREE album of personalized Christmas Cards. No experience necessary.

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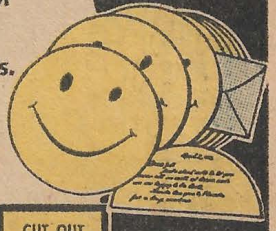
NEW! SUNNY SMILES-IN-THE-ROUND STATIONERY 24 large round sheets 24 blue envelopes



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No Stamp Necessary

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Cut Along Dotted Line

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Fill in your name and address below — No stamp necessary

☐ Mr. ☐ Mrs. ☐ Miss _____ PLEASE PRINT _____ Apt. No. _____

Address _____

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If writing for an organization, give its name here _____

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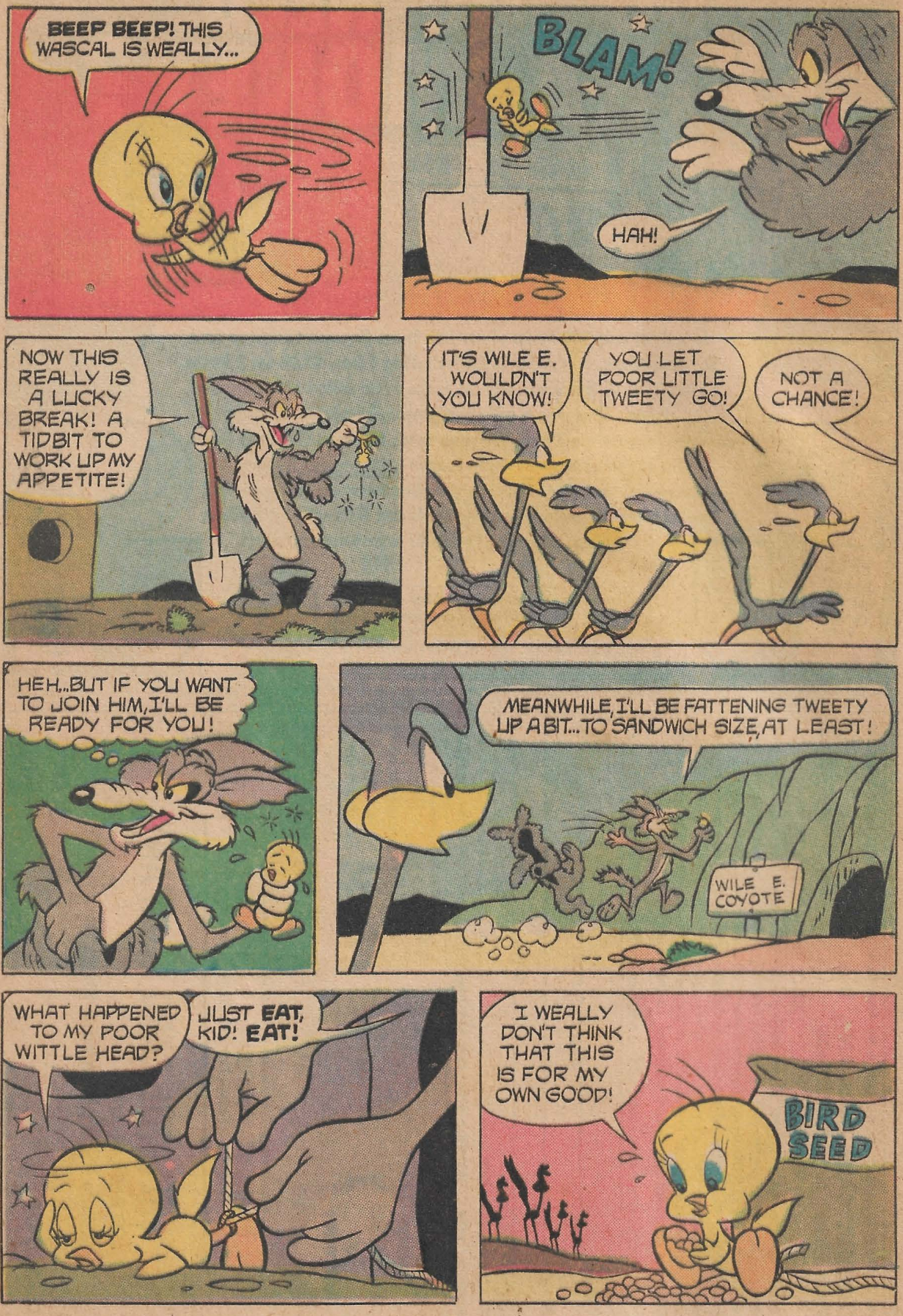
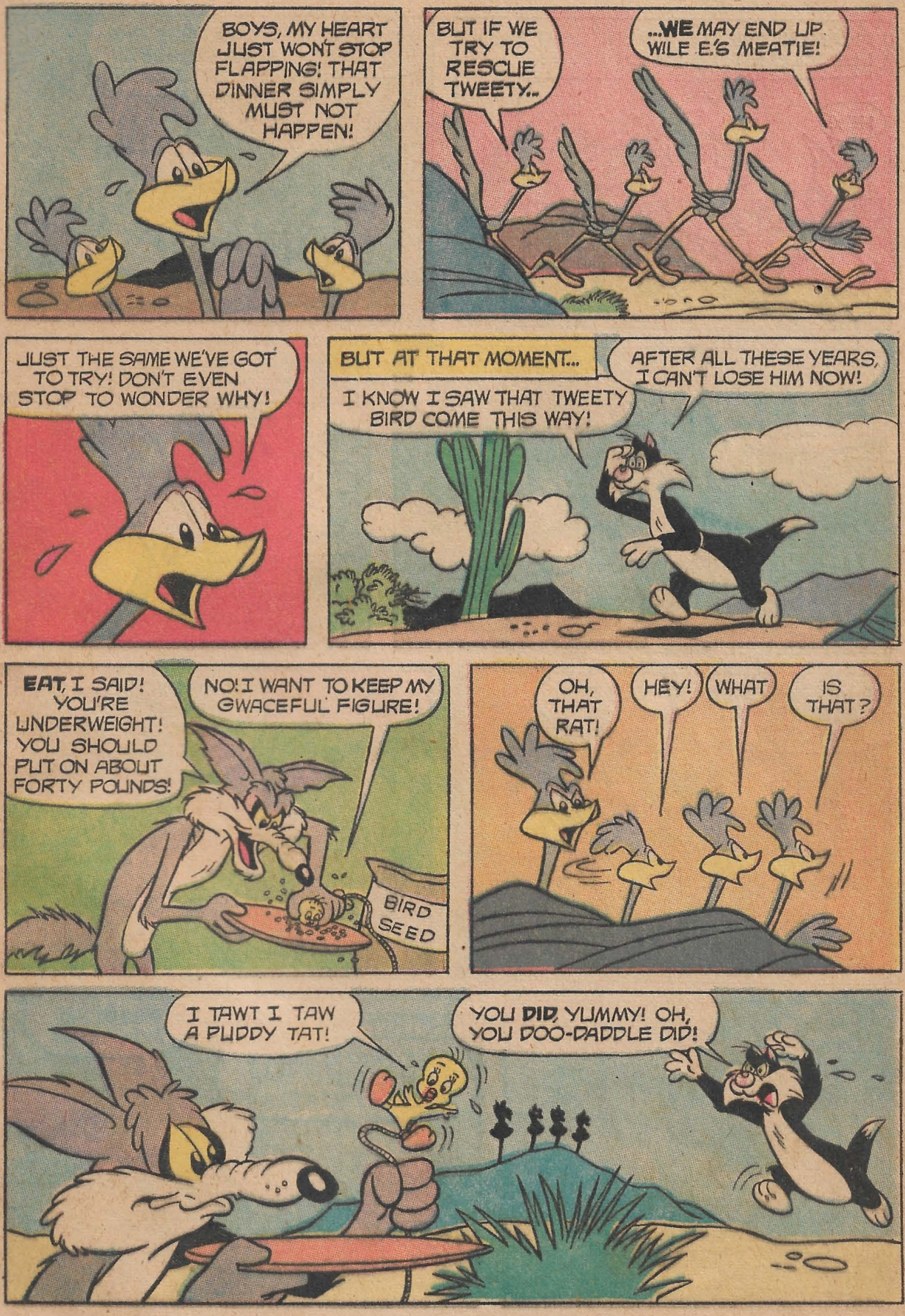
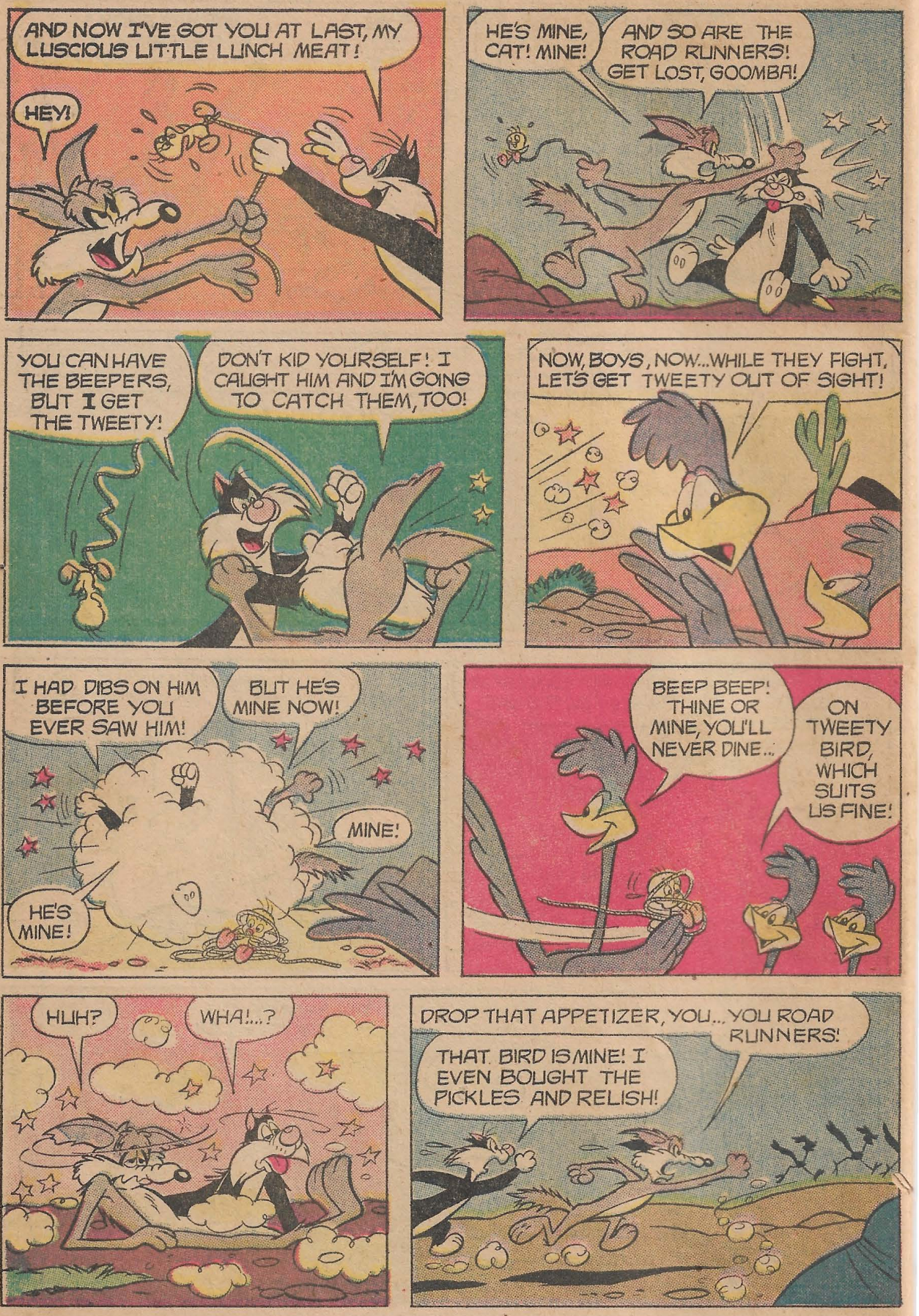
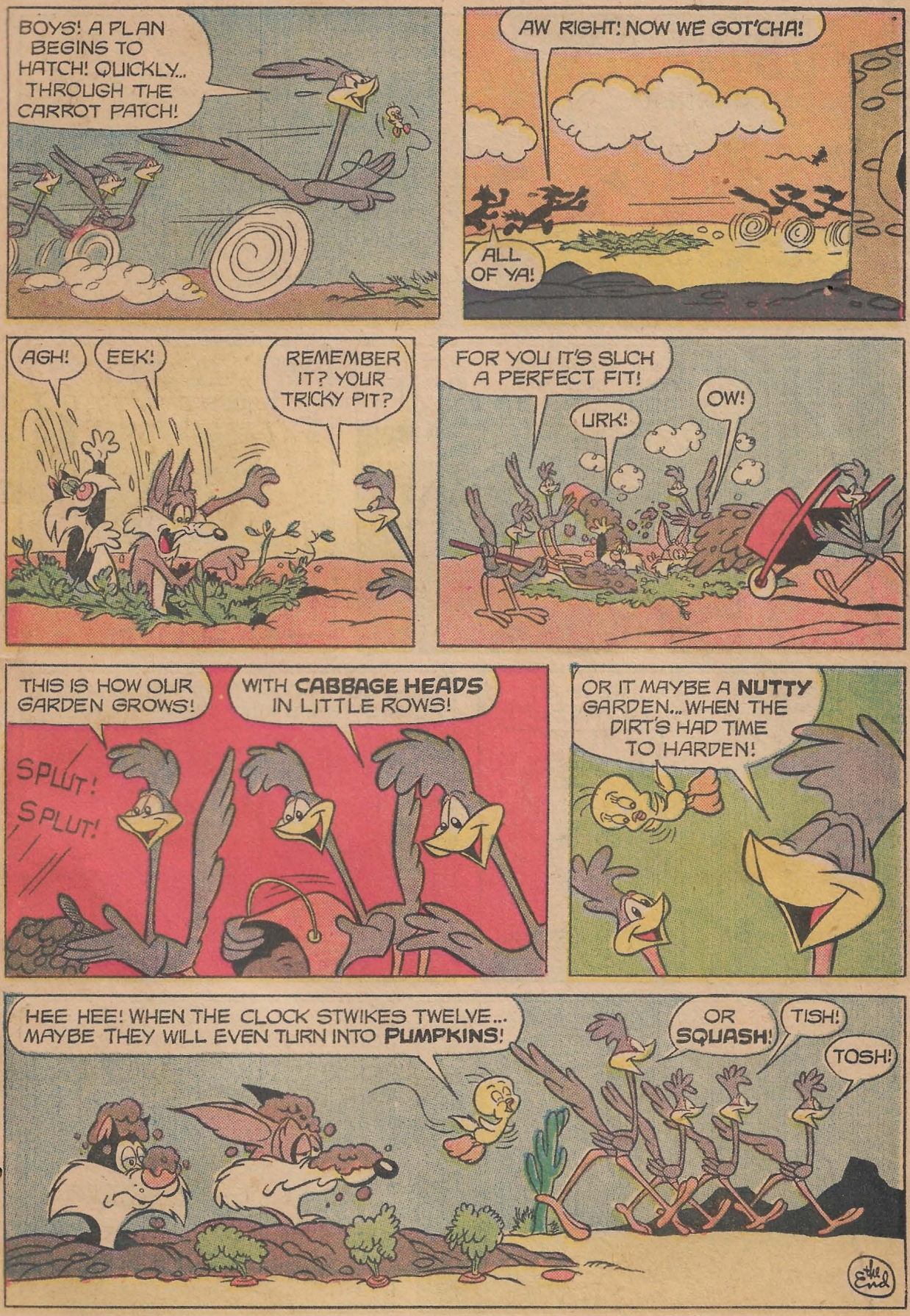
CHEERFUL CARD COMPANY
20 Bank Street
White Plains, New York 10606

Dept. B-34

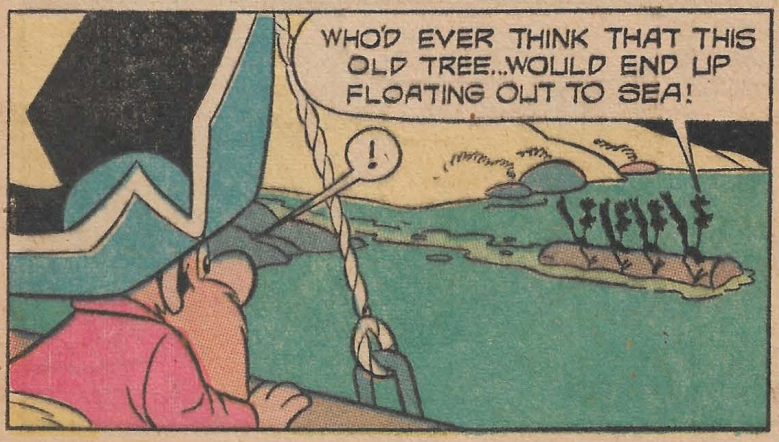

BEEP BEEP! THIS WASCAL IS WEALLY...
BLAM!
HAH!
NOW THIS REALLY IS A LUCKY BREAK! A TIDBIT TO WORK UP MY APPETITE!
IT'S WILE E. WOULDN'T YOU KNOW!
YOU LET POOR LITTLE TWEETY GO!
NOT A CHANCE!
HEH,..BUT IF YOU WANT TO JOIN HIM, I'LL BE READY FOR YOU!
MEANWHILE, I'LL BE FATTENING TWEETY UP A BIT...TO SANDWICH SIZE, AT LEAST!
WILE E. COYOTE
WHAT HAPPENED TO MY POOR WITTLE HEAD?
JUST EAT, KID! EAT!
I WEALLY DON'T THINK THAT THIS IS FOR MY OWN GOOD!
BIRD SEED

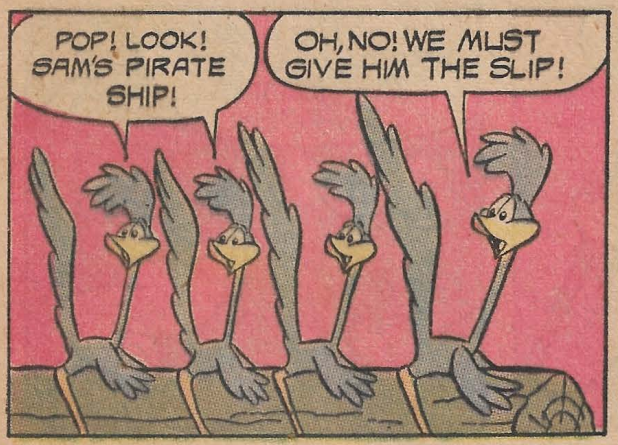

BOYS, MY HEART JUST WON'T STOP FLAPPING! THAT DINNER SIMPLY MUST NOT HAPPEN!
BUT IF WE TRY TO RESCUE TWEETY..
...WE MAY END UP WILE E.'S MEATIE!
JUST THE SAME WE'VE GOT TO TRY! DON'T EVEN STOP TO WONDER WHY!
BUT AT THAT MOMENT...
I KNOW I SAW THAT TWEETY BIRD COME THIS WAY!
AFTER ALL THESE YEARS, I CAN'T LOSE HIM NOW!
EAT, I SAID! YOU'RE UNDERWEIGHT! YOU SHOULD PUT ON ABOUT FORTY POUNDS!
NO! I WANT TO KEEP MY GWACEFUL FIGURE!
BIRD SEED
OH, THAT RAT!
HEY!
WHAT
IS THAT?
I TAWT I TAW A PUDDY TAT!
YOU DID, YUMMY! OH, YOU DOO-DADDLE DID!

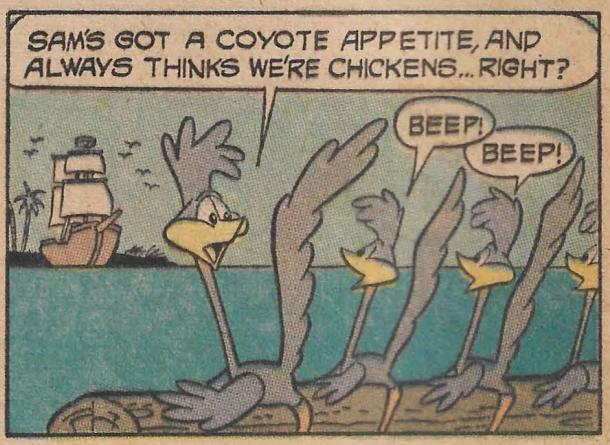

AND NOW I'VE GOT YOU AT LAST, MY LUSCIOUS LITTLE LUNCH MEAT!
HEY!
HE'S MINE, CAT! MINE!
AND SO ARE THE ROAD RUNNERS! GET LOST, GOOMBA!
YOU CAN HAVE THE BEEPERS, BUT I GET THE TWEETY!
DON'T KID YOURSELF! I CAUGHT HIM AND I'M GOING TO CATCH THEM, TOO!
NOW, BOYS, NOW... WHILE THEY FIGHT, LET'S GET TWEETY OUT OF SIGHT!
I HAD DIBS ON HIM BEFORE YOU EVER SAW HIM!
BUT HE'S MINE NOW!
MINE!
HE'S MINE!
BEEP BEEP! THINE OR MINE, YOU'LL NEVER DINE...
ON TWEETY BIRD, WHICH SUITS US FINE!
HUH?
WHA!...?
DROP THAT APPETIZER, YOU... YOU ROAD RUNNERS!
THAT BIRD IS MINE! I EVEN BOUGHT THE PICKLES AND RELISH!

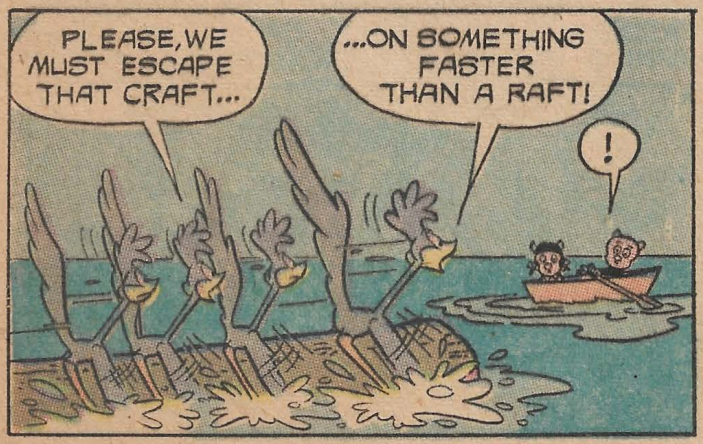

BOYS! A PLAN BEGINS TO HATCH! QUICKLY... THROUGH THE CARROT PATCH!
AW RIGHT! NOW WE GOT'CHA!
ALL OF YA!
AGH!
EEK!
REMEMBER IT? YOUR TRICKY PIT?
FOR YOU IT'S SUCH A PERFECT FIT!
URK!
OW!
THIS IS HOW OUR GARDEN GROWS!
WITH **CABBAGE HEADS** IN LITTLE ROWS!
SPLUT!
SPLUT!
OR IT MAYBE A **NUTTY** GARDEN... WHEN THE DIRT'S HAD TIME TO HARDEN!
HEE HEE! WHEN THE CLOCK STWIKES TWELVE... MAYBE THEY WILL EVEN TURN INTO **PUMPKINS**!
OR **SQUASH**!
TISH!
TOSH!
The End

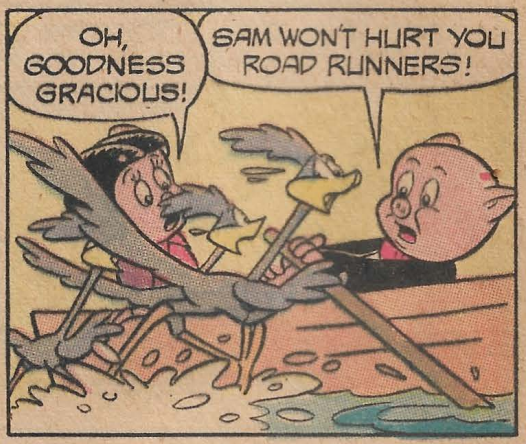
Beep Beep
THE ROAD RUNNER
JUNGLE BUNGLE

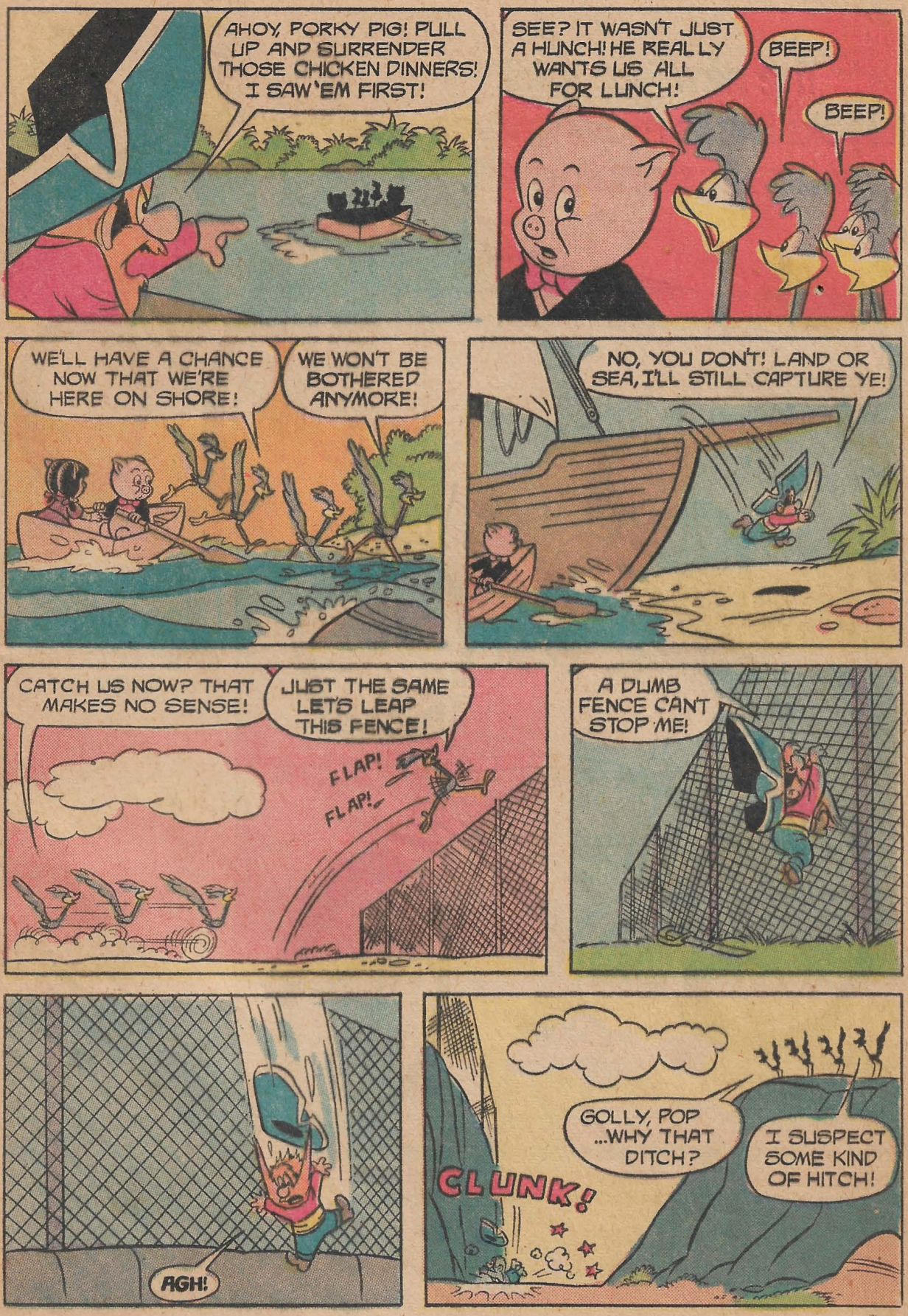




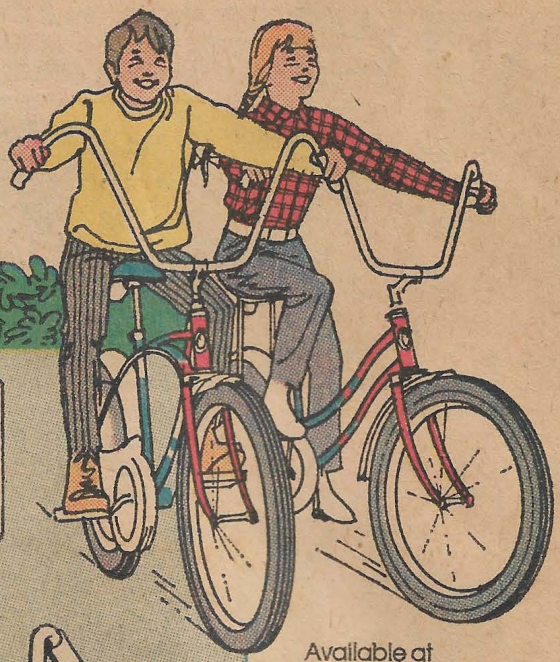







AHOY, PORKY PIG! PULL UP AND SURRENDER THOSE CHICKEN DINNERS! I SAW 'EM FIRST!
SEE? IT WASN'T JUST A HUNCH! HE REAL LY WANTS US ALL FOR LUNCH!
BEEP!
BEEP!
WE'LL HAVE A CHANCE NOW THAT WE'RE HERE ON SHORE!
WE WON'T BE BOTHERED ANYMORE!
NO, YOU DON'T! LAND OR SEA, I'LL STILL CAPTURE YE!
CATCH US NOW? THAT MAKES NO SENSE!
JUST THE SAME LET'S LEAP THIS FENCE!
FLAP!
FLAP!
A DUMB FENCE CAN'T STOP ME!
AGH!
GOLLY, POP ...WHY THAT DITCH?
I SUSPECT SOME KIND OF HITCH!
CLUNK!

The new Free Spirit.™
It looks like it's moving even when it's standing still.



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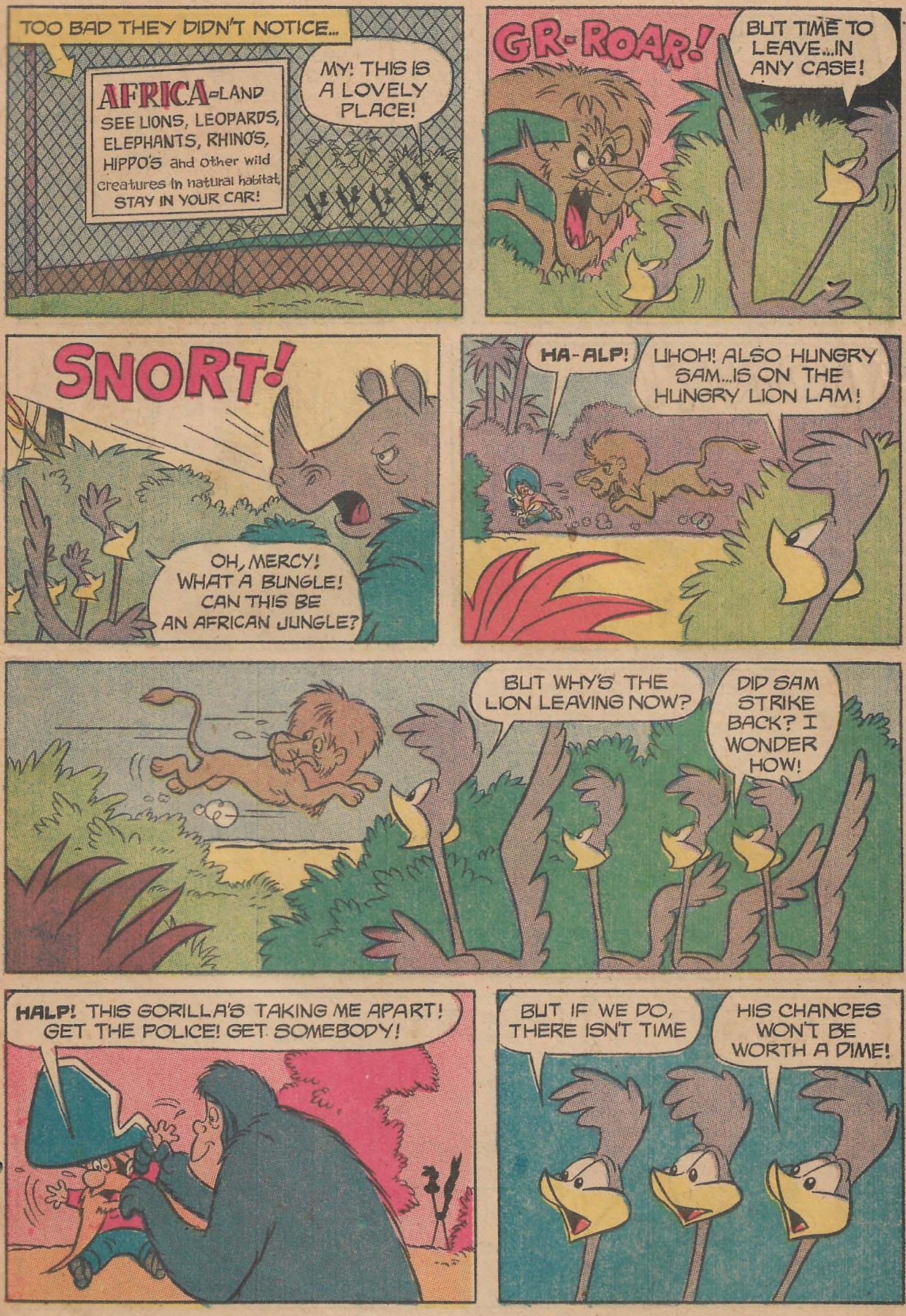
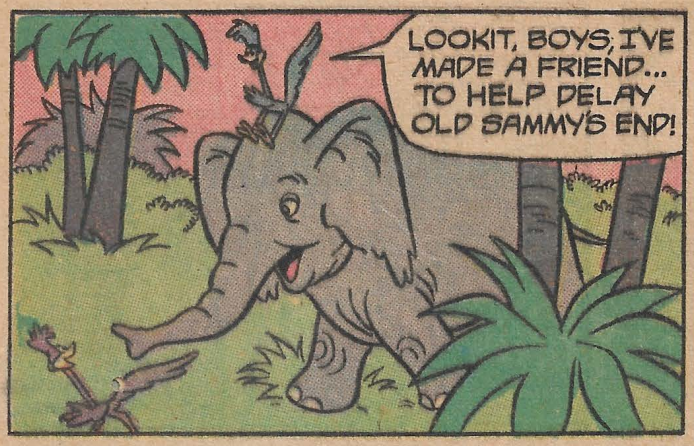
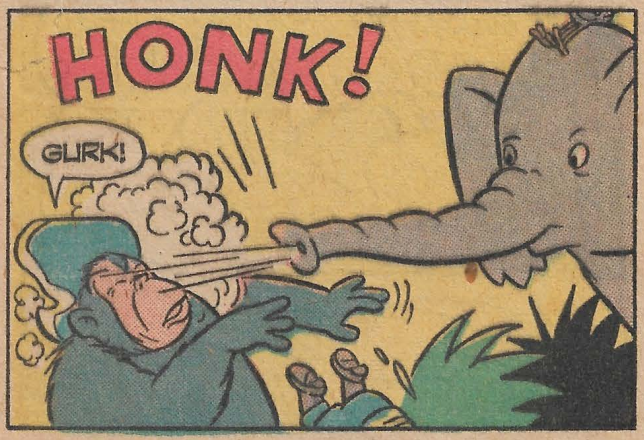
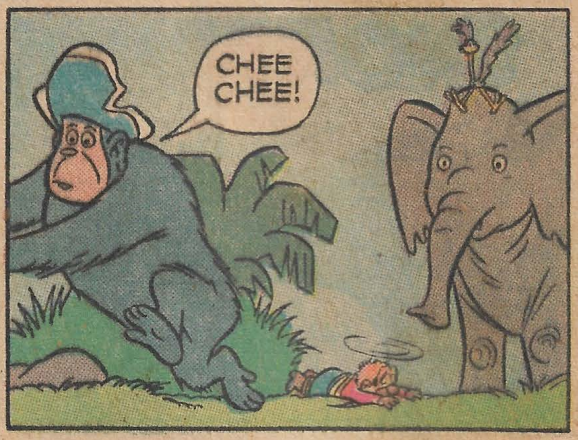
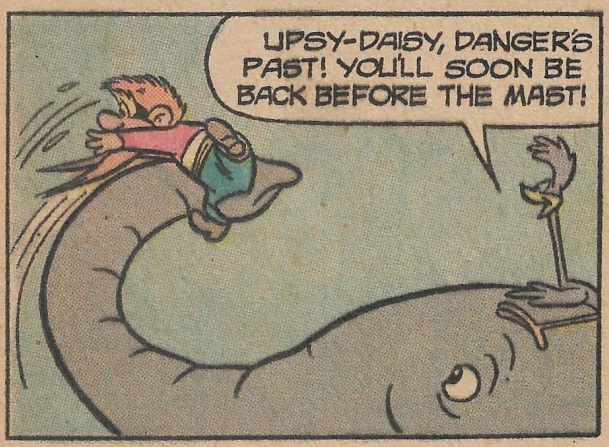

TOO BAD THEY DIDN'T NOTICE...
AFRICA-LAND SEE LIONS, LEOPARDS, ELEPHANTS, RHINO'S, HIPPO'S and other wild creatures in natural habitat, STAY IN YOUR CAR!
MY! THIS IS A LOVELY PLACE!
GR-ROAR!
BUT TIME TO LEAVE...IN ANY CASE!
SNORT!
OH, MERCY! WHAT A BUNGLE! CAN THIS BE AN AFRICAN JUNGLE?
HA-ALP!
UHOH! ALSO HUNGRY SAM...IS ON THE HUNGRY LION LAM!
BUT WHY'S THE LION LEAVING NOW?
DID SAM STRIKE BACK? I WONDER HOW!
HALP! THIS GORILLA'S TAKING ME APART! GET THE POLICE! GET SOMEBODY!
BUT IF WE DO, THERE ISN'T TIME
HIS CHANCES WON'T BE WORTH A DIME!

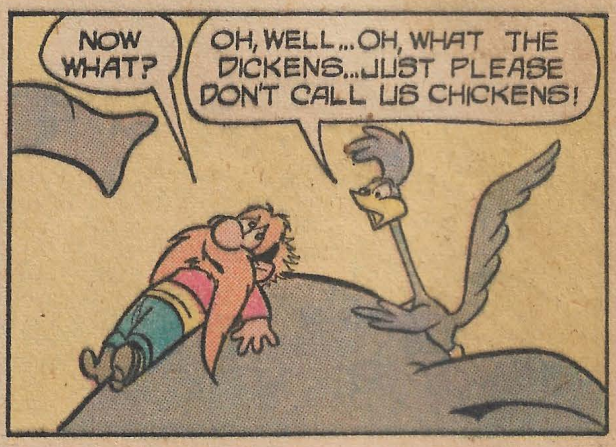

LOOKIT, BOYS, I'VE MADE A FRIEND... TO HELP DELAY OLD SAMMY'S END!

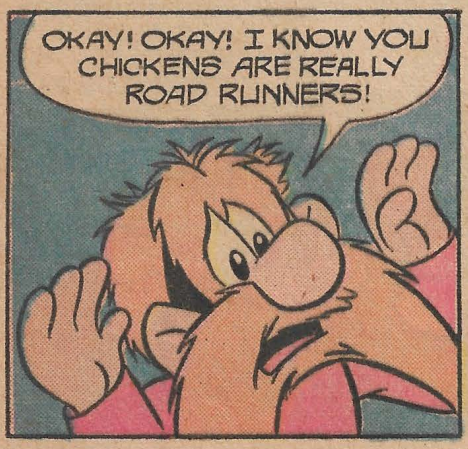
HELP! SAVE ME! YOU'RE OFF MY CHICKEN LIST ...HONEST!
CHEE CHEE!


HONK!
GURK!

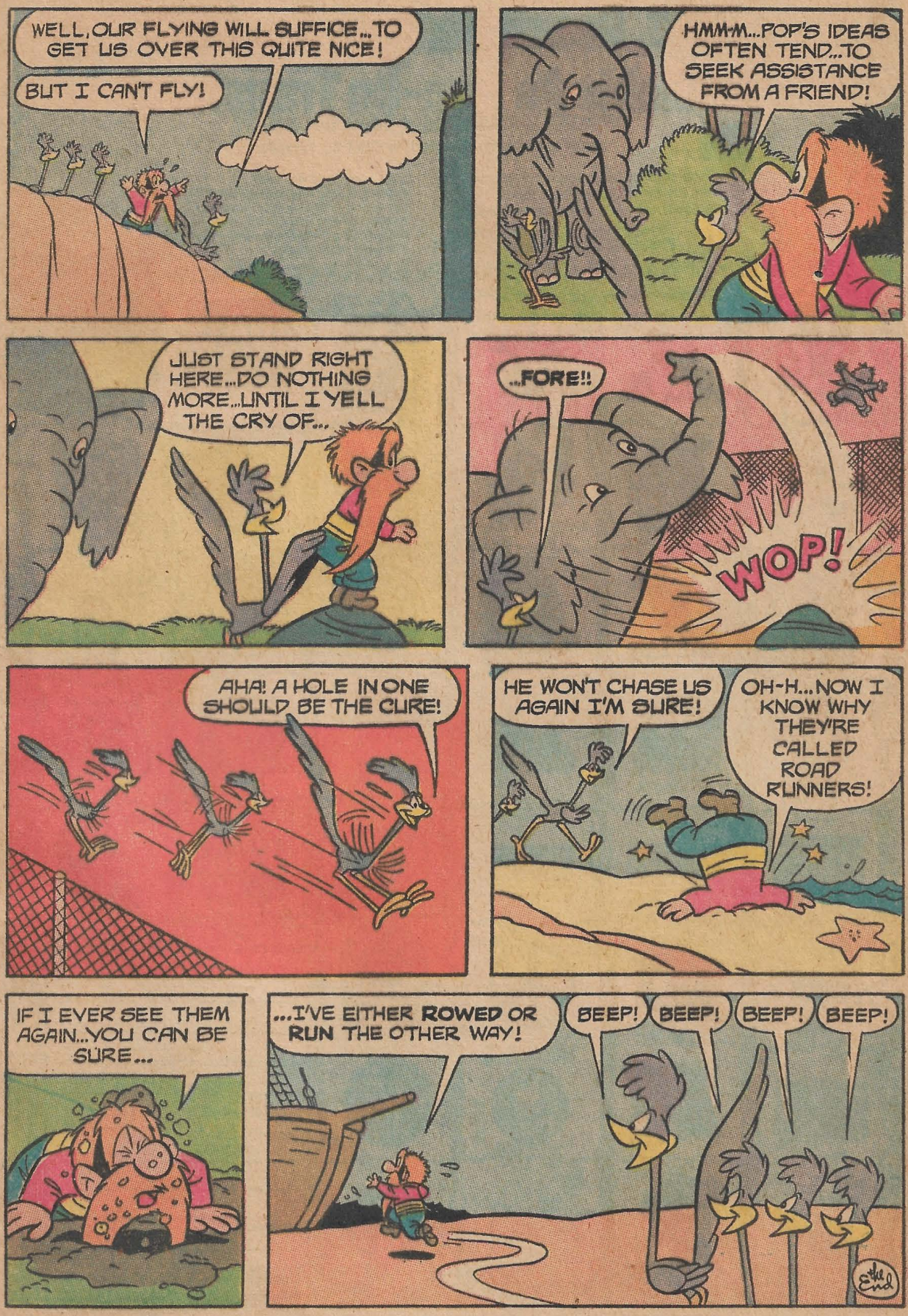

CHEE CHEE!


UPSY-DAISY, DANGER'S PAST! YOU'LL SOON BE BACK BEFORE THE MAST!


NOW WHAT?
OH, WELL... OH, WHAT THE DICKENS... JUST PLEASE DON'T CALL US CHICKENS!


OKAY! OKAY! I KNOW YOU CHICKENS ARE REALLY ROAD RUNNERS!

UHOH! HERE'S A SWITCH!
HOW'S SAM GOING TO CROSS THAT DITCH?


WELL, OUR FLYING WILL SUFFICE...TO GET US OVER THIS QUITE NICE!
BUT I CAN'T FLY!
HMM-M...POP'S IDEAS OFTEN TEND...TO SEEK ASSISTANCE FROM A FRIEND!
JUST STAND RIGHT HERE...DO NOTHING MORE...UNTIL I YELL THE CRY OF...
...FORE!!
WOP!
AHA! A HOLE IN ONE SHOULD BE THE CURE!
HE WON'T CHASE US AGAIN I'M SURE!
OH-H...NOW I KNOW WHY THEY'RE CALLED ROAD RUNNERS!
IF I EVER SEE THEM AGAIN...YOU CAN BE SURE...
...I'VE EITHER ROWED OR RUN THE OTHER WAY!
BEEP!
BEEP!
BEEP!
BEEP!
The End

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SAYING IS BELIEVING

Henery Hawk saw his friend Ollie Owl sitting under a tree and, as always, reading.

"What's your book about?" Henery asked.

"It's a book of famous sayings," Ollie reported, "like 'Crime does not pay' and 'Birds of a feather flock together' and . . ."

"Hold on," Henery interrupted. "What does that last one mean?"

"Why, it means that birds of the same species prefer birds like themselves to different kinds of birds," Ollie explained. "Swallows stick together, and so do finches or ravens . . . or owls, like me."

"Does that include chickens, too?"

"Of course," replied Ollie. "Chickens certainly like other chickens better than chicken hawks like you," he laughed.

"You've just given me a great idea," cried Henery as he ran off.

With a can of paint and a brush, Henery began applying a yellow color to his feathers. When he finished, he looked himself over carefully from head to toe.

"I look so much like a chick, I almost fool myself," he decided. "Now, I won't even have to chase those little chicks. They'll flock right to me, thinking I'm one of them, just as in Ollie's saying."

Happily, Henery scampered off to the chicken yard. Squeezing under the fence, he joined a little group of chicks. His yellow feathers fooled them completely. He just looked like another chicken, so they paid no attention to him.

"Ho, ho, ho," Henery chortled to himself, "look at me, surrounded by plump chicks! Why didn't I think of this plan before?"

Greedily, Henery looked over the flock of baby chickens and selected the biggest, fattest ones he could see. Then, WHAM! He grabbed them and ran away with them.

Holding on to the squirming chicks and never looking to one side or the other, or up or down, Henery did not see a big chicken hawk circling above him. The hawk, fooled by the yellow-painted feathers, was as eager to grab up Henery as Henery was to grab up the little chicks.

"What a nice, fat chicken," thought the hawk, swooping down on Henery and catching him in its sharp claws.

"Awk!" Henery cried when he found himself looking into the face of his captor. "I'm a hawk, too! Let me go!"

"Ha, ha," scoffed the big bird, "whoever heard of a yellow chicken hawk? You can't fool me. You're a chicken!"

"I fooled these chicks," Henery cried. "You and I are birds of the same feather, and we should stick together."

But no matter how hard Henery talked, he could not convince the bigger hawk.

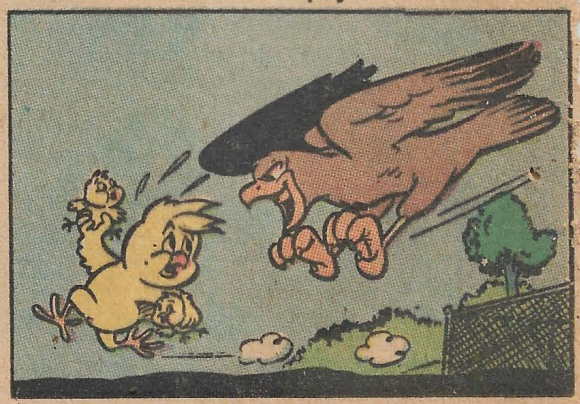
"Oh, woe is me," Henery sighed as the hawk carried him and the baby chicks off. "Now I know how these chicks feel. I'll never catch one again."

Henery felt so sorry for them, he let the little chickens go. Watching them flutter safely toward the ground and freedom, he thought, "I wish I'd have that much luck."

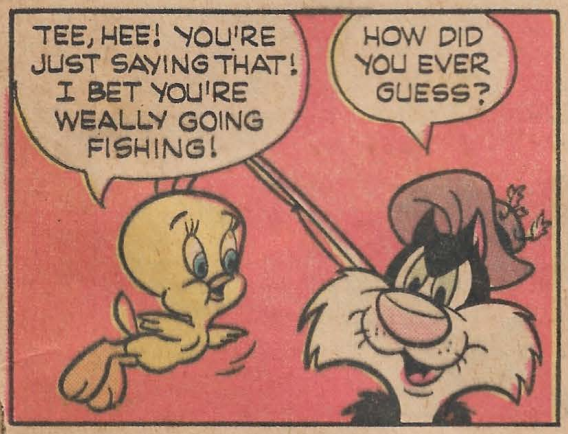
As if in answer to Henery's wish, his good deed was rewarded. A lucky rain began to fall, and soon the yellow paint on his feathers was washed away.

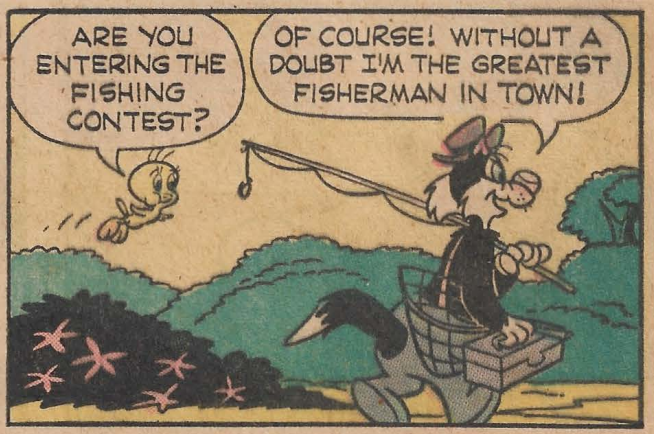
When the big bird saw that Henery was really just a chicken hawk like himself, he squawked in disgust and let Henery go.

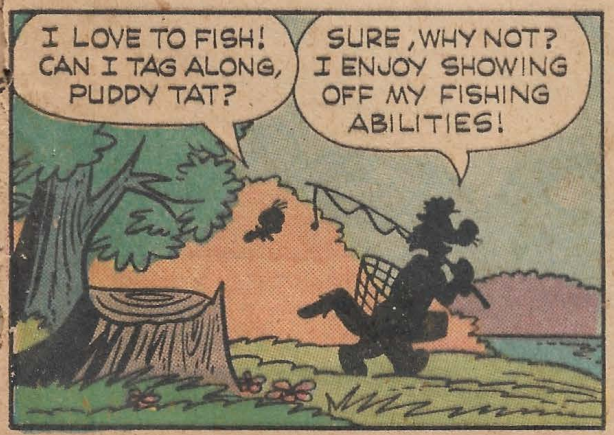
Back on the ground again, Henery thought, wisely, "I should have paid more attention to that other famous saying Ollie told me about: 'Crime does not pay.' "

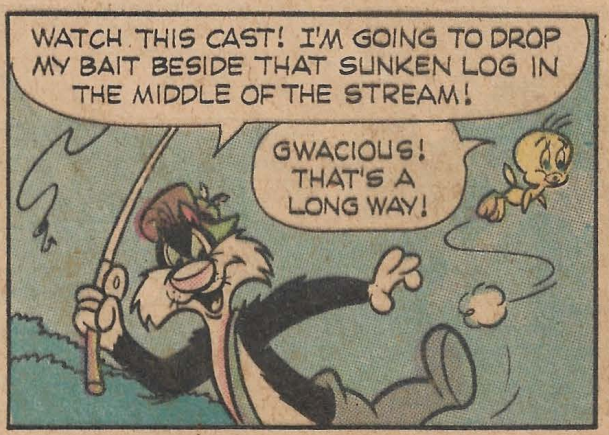


TWEETY and SYLVESTER — FISHING FOR A FIGHT

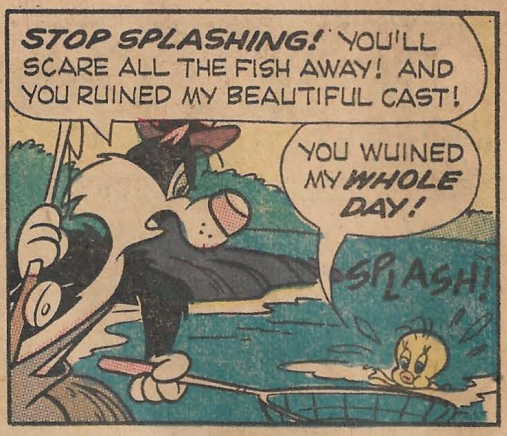






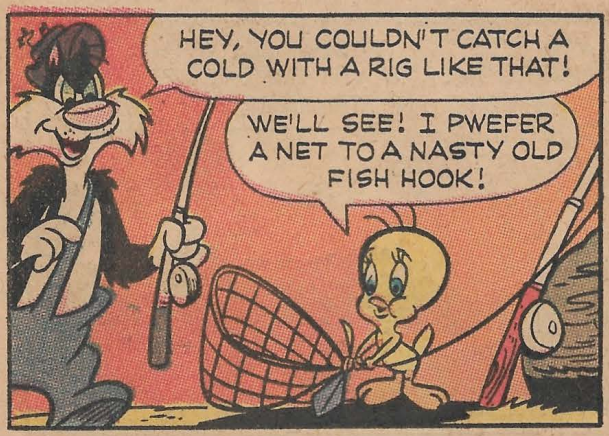


SWOOSH
WHAP!
YIKES! SNEAK ATTACK FROM BEHIND!


STOP SPLASHING! YOU'LL SCARE ALL THE FISH AWAY! AND YOU RUINED MY BEAUTIFUL CAST!
YOU WUINED MY WHOLE DAY!
SPLASH!

STAY OUT OF MY WAY! I DON'T CARE WHAT YOU DO, BUT JUST DON'T BOTHER ME! UNDERSTAND?
YES, PUDDY TAT!

A COLLAPSIBLE FISHING POLE! PUDDY SAID HE DIDN'T CARE WHAT I DID AS LONG AS I DIDN'T BOTHER HIM!


HEY, YOU COULDN'T CATCH A COLD WITH A RIG LIKE THAT!
WE'LL SEE! I PWEFER A NET TO A NASTY OLD FISH HOOK!

HA,HA! SOME FISHERMAN! YOU HAVE TO TIE DOWN YOUR POLE SO A FISH WON'T PULL YOU IN!
I BET I CATCH A BIGGER FISH THAN YOU DO, SMARTY!

HA,HA! YOU CAN'T EVEN CAST THAT BIG POLE!
I DON'T HAVE TO! I CAN DWOP THE NET WHERE I WANT TO!

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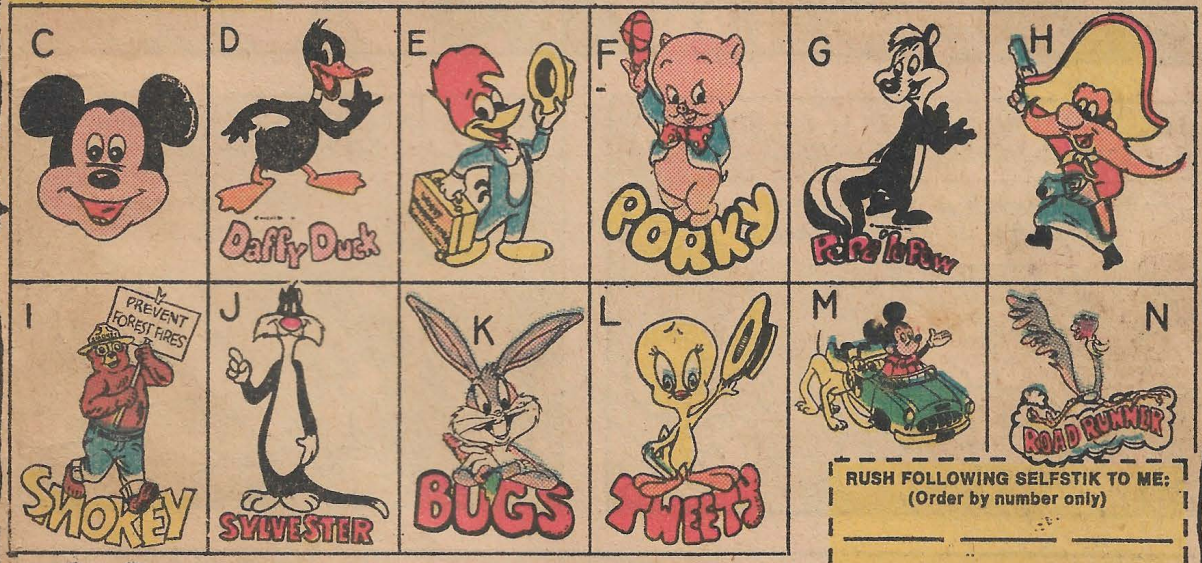

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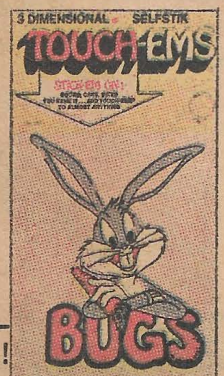

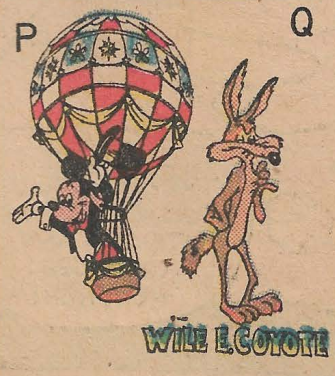

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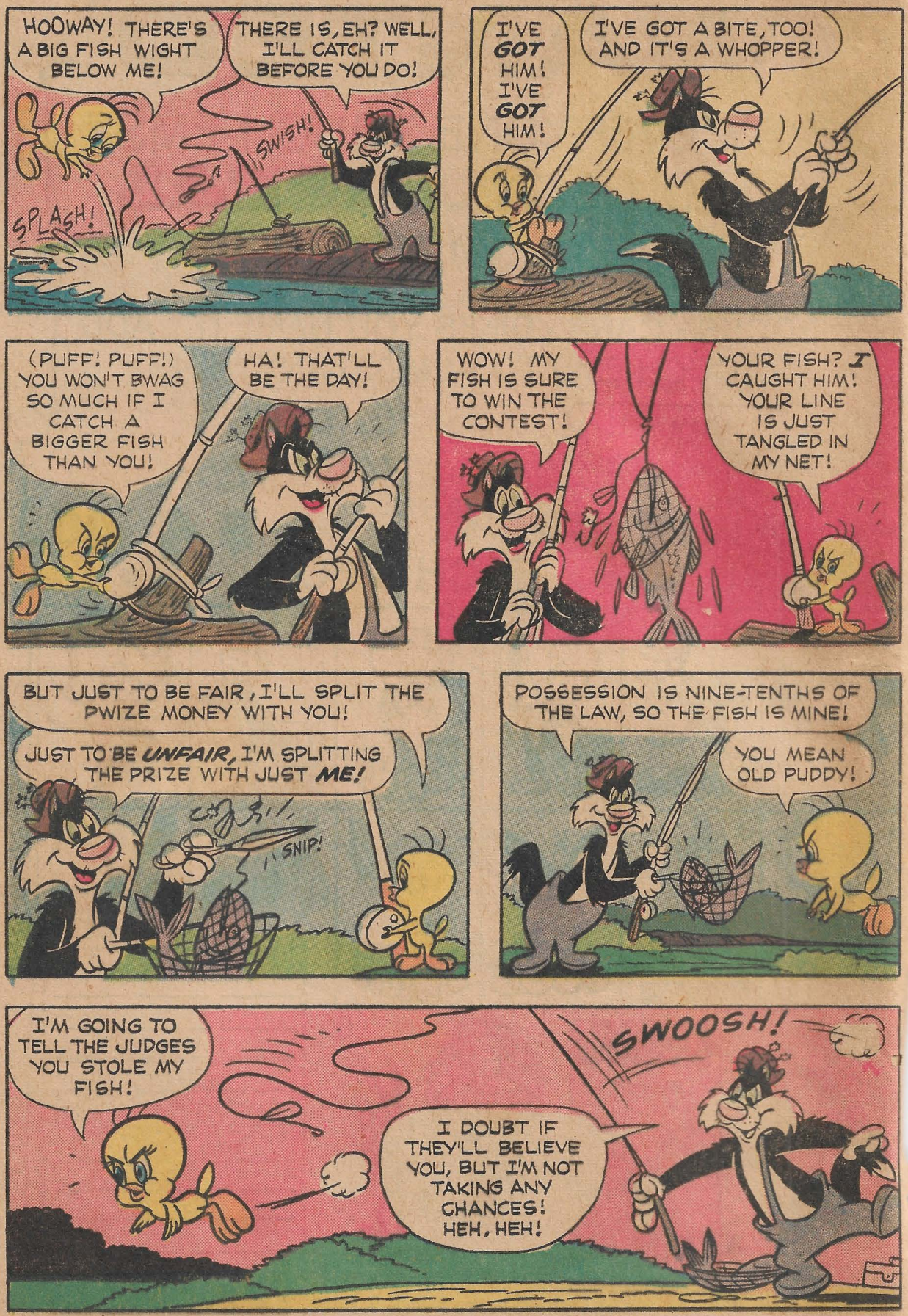
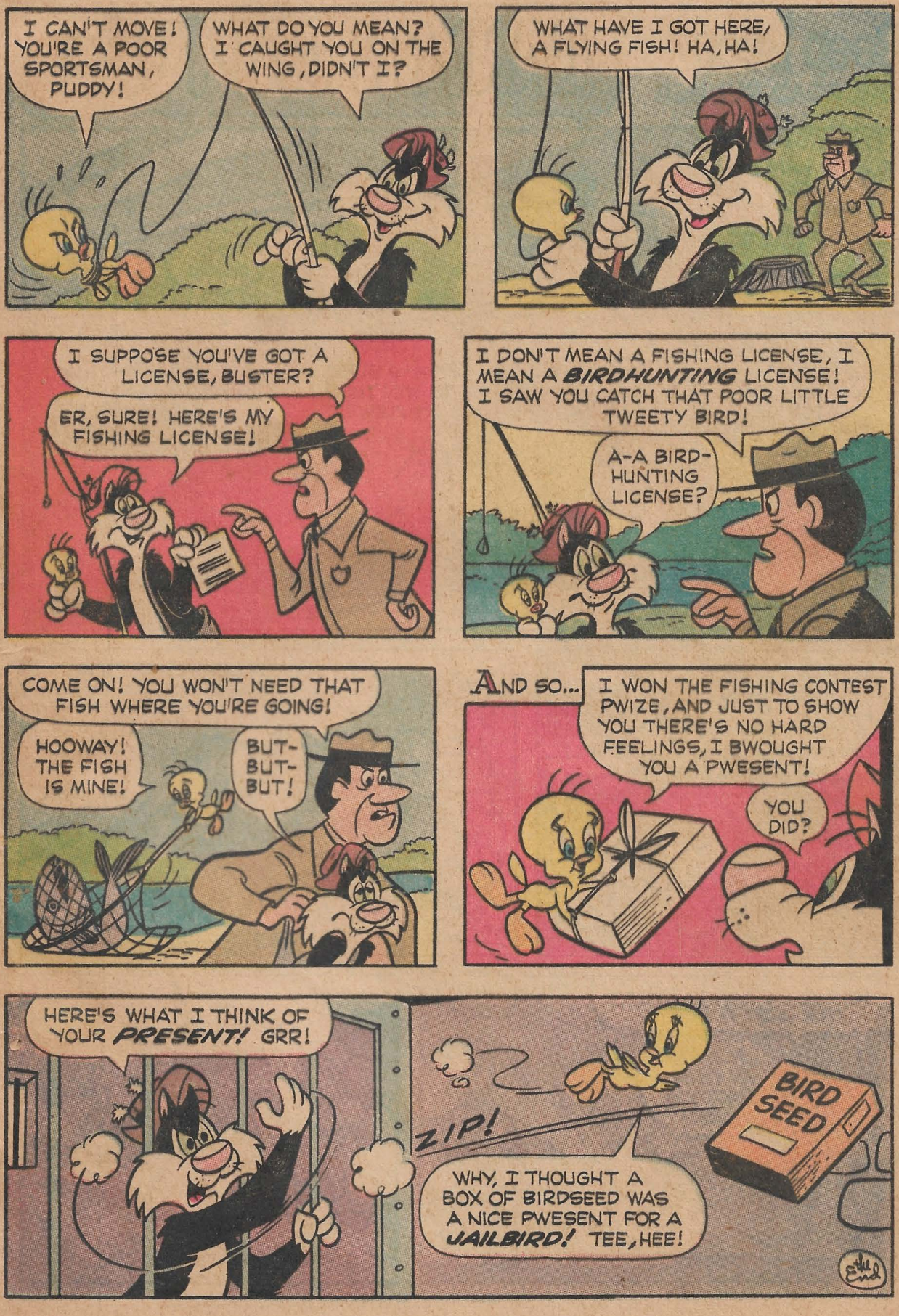
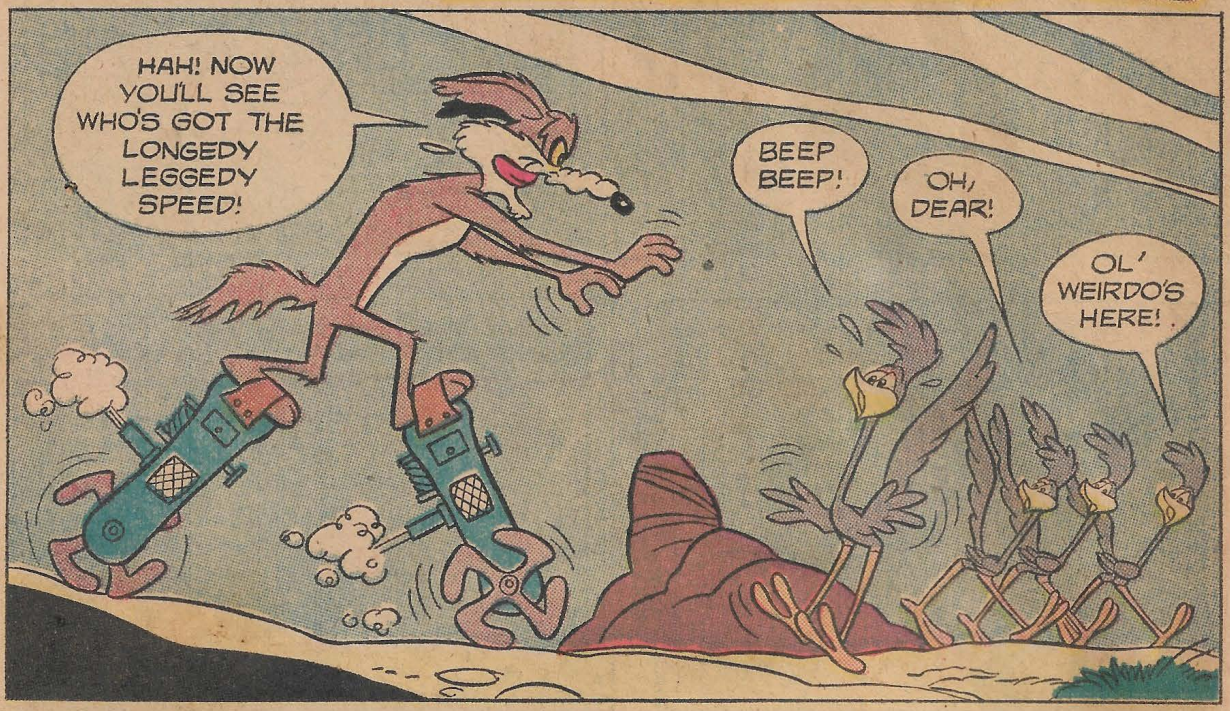
TOUCH-EMS

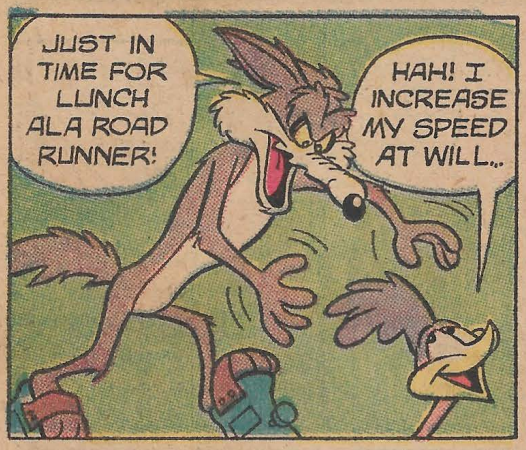

HOOWAY! THERE'S A BIG FISH WIGHT BELOW ME!
THERE IS, EH? WELL, I'LL CATCH IT BEFORE YOU DO!
SWISH!
SPLASH!
I'VE GOT HIM! I'VE GOT HIM!
I'VE GOT A BITE, TOO! AND IT'S A WHOPPER!
(PUFF! PUFF!) YOU WON'T BWAG SO MUCH IF I CATCH A BIGGER FISH THAN YOU!
HA! THAT'LL BE THE DAY!
WOW! MY FISH IS SURE TO WIN THE CONTEST!
YOUR FISH? I CAUGHT HIM! YOUR LINE IS JUST TANGLED IN MY NET!
BUT JUST TO BE FAIR, I'LL SPLIT THE PWIZE MONEY WITH YOU!
JUST TO BE UNFAIR, I'M SPLITTING THE PRIZE WITH JUST ME!
SNIP!
POSSESSION IS NINE-TENTHS OF THE LAW, SO THE FISH IS MINE!
YOU MEAN OLD PUDDY!
I'M GOING TO TELL THE JUDGES YOU STOLE MY FISH!
I DOUBT IF THEY'LL BELIEVE YOU, BUT I'M NOT TAKING ANY CHANCES! HEH, HEH!
SWOOSH!

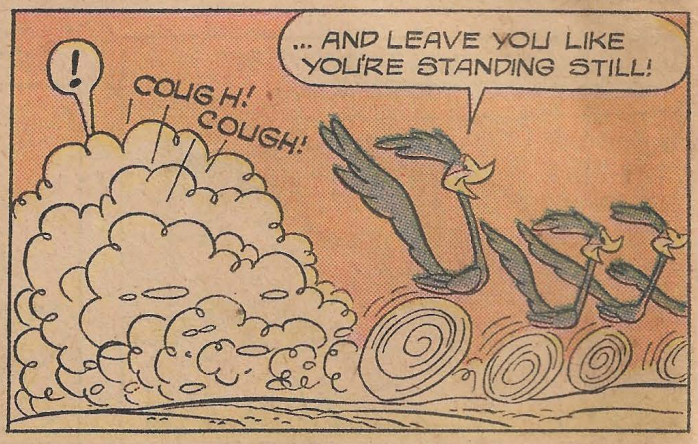

I CAN'T MOVE! YOU'RE A POOR SPORTSMAN, PUDDY!
WHAT DO YOU MEAN? I CAUGHT YOU ON THE WING, DIDN'T I?
WHAT HAVE I GOT HERE, A FLYING FISH! HA, HA!
I SUPPOSE YOU'VE GOT A LICENSE, BUSTER?
ER, SURE! HERE'S MY FISHING LICENSE!
I DON'T MEAN A FISHING LICENSE, I MEAN A BIRDHUNTING LICENSE! I SAW YOU CATCH THAT POOR LITTLE TWEETY BIRD!
A-A BIRD-HUNTING LICENSE?
COME ON! YOU WON'T NEED THAT FISH WHERE YOU'RE GOING!
HOOWAY! THE FISH IS MINE!
BUT-BUT-BUT!
AND SO...
I WON THE FISHING CONTEST PWIZE, AND JUST TO SHOW YOU THERE'S NO HARD FEELINGS, I BWOUGHT YOU A PWESENT!
YOU DID?
HERE'S WHAT I THINK OF YOUR PRESENT! GRR!
ZIP!
BIRD SEED
WHY, I THOUGHT A BOX OF BIRDSEED WAS A NICE PWESENT FOR A JAILBIRD! TEE, HEE!
THE END

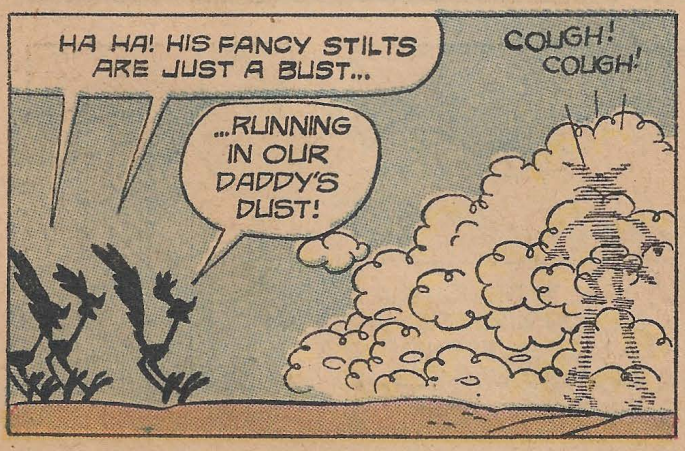
Beep Beep
THE ROAD RUNNER

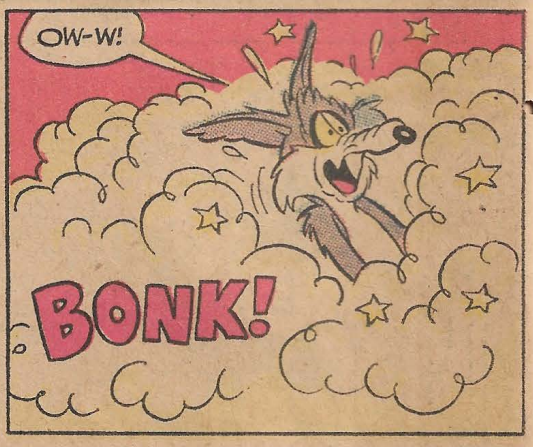
CANYON CAPTURE

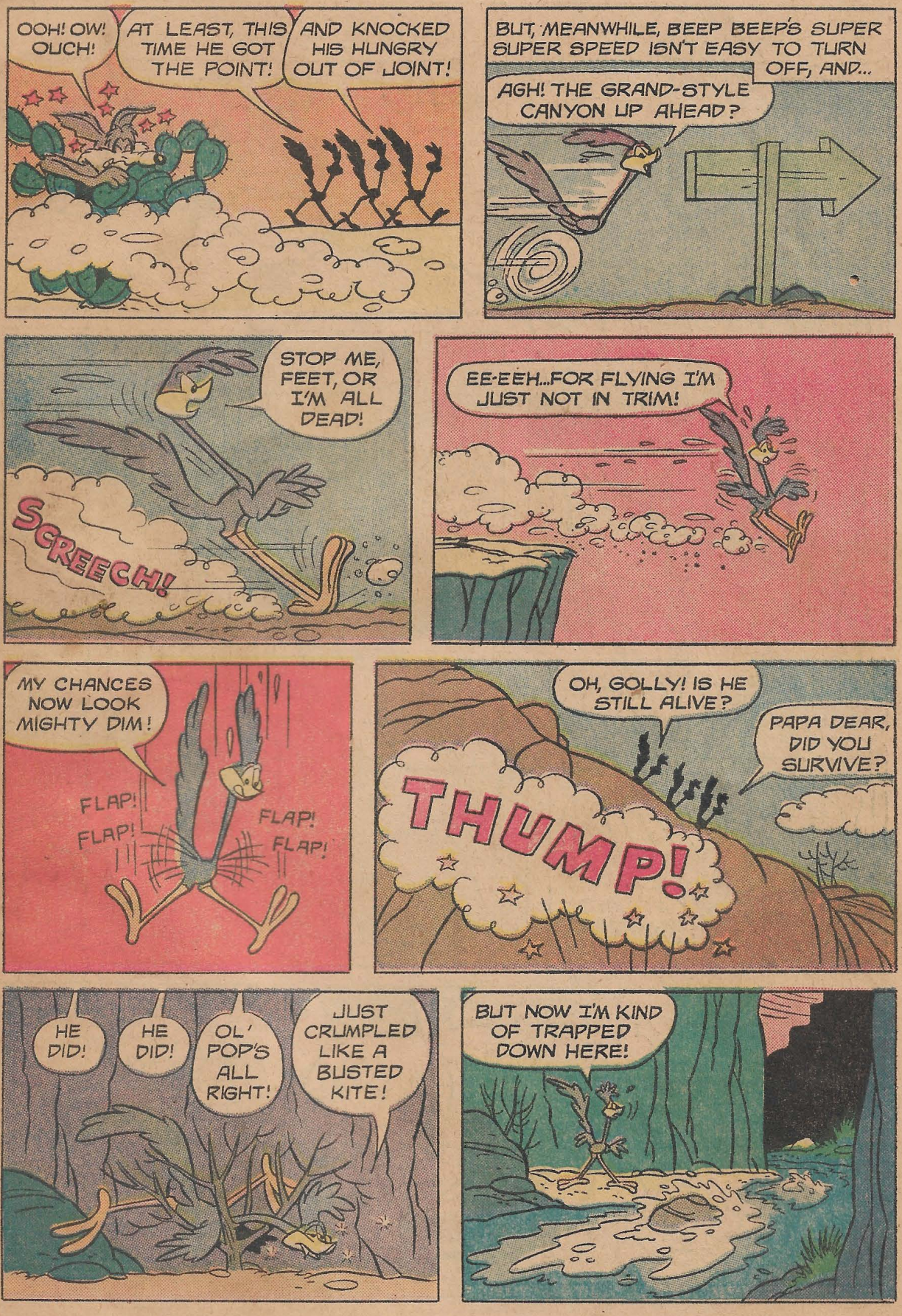


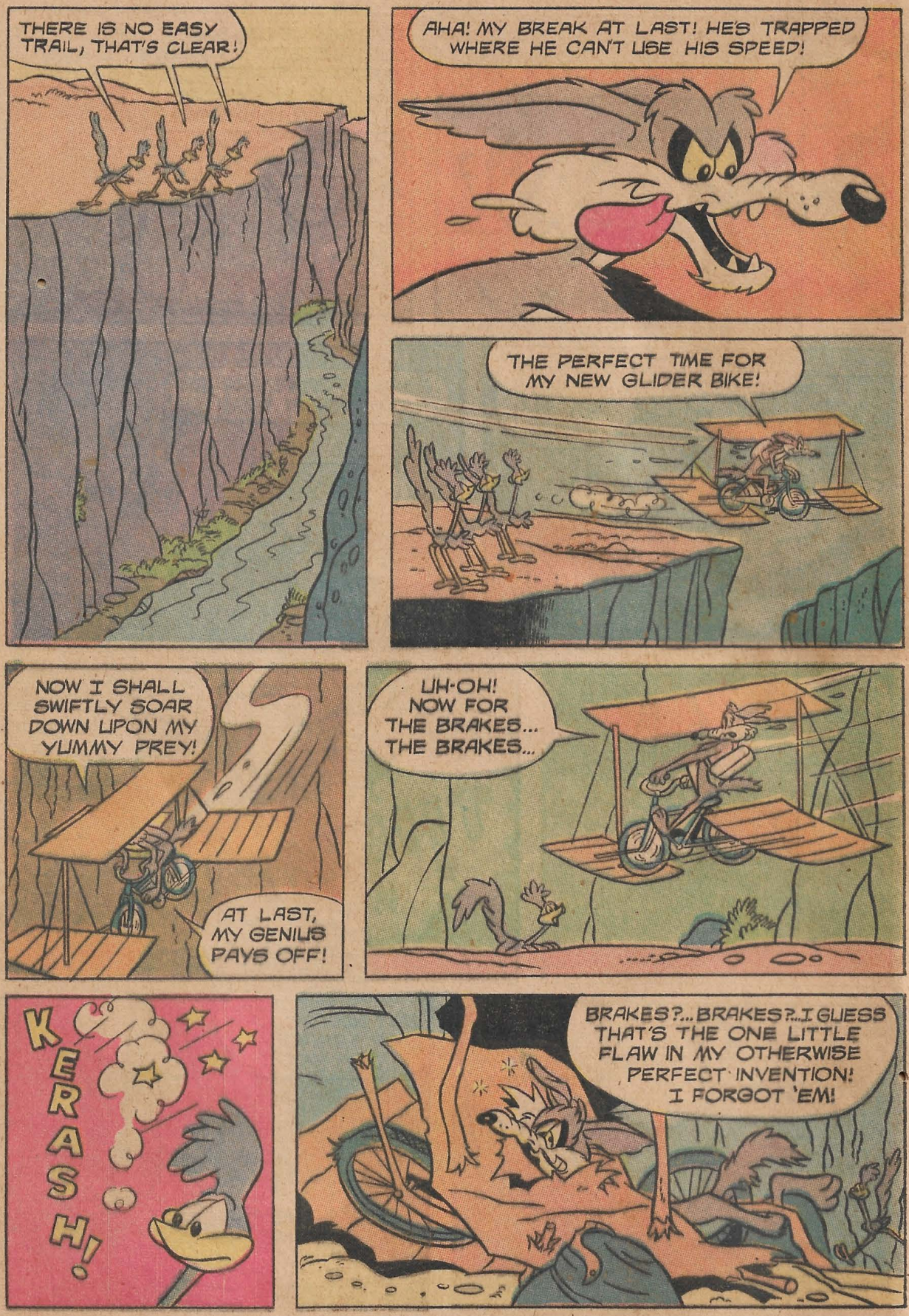




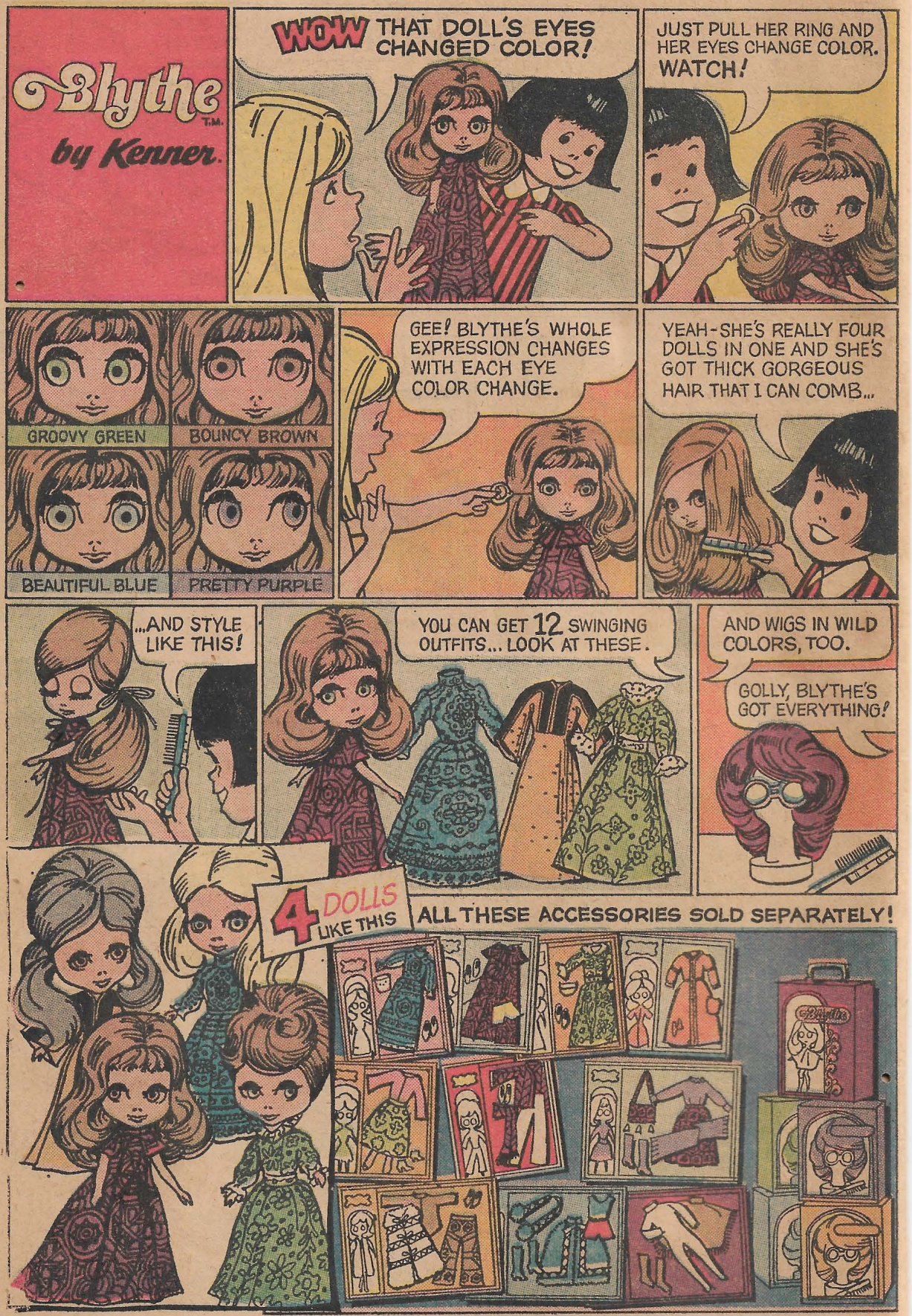


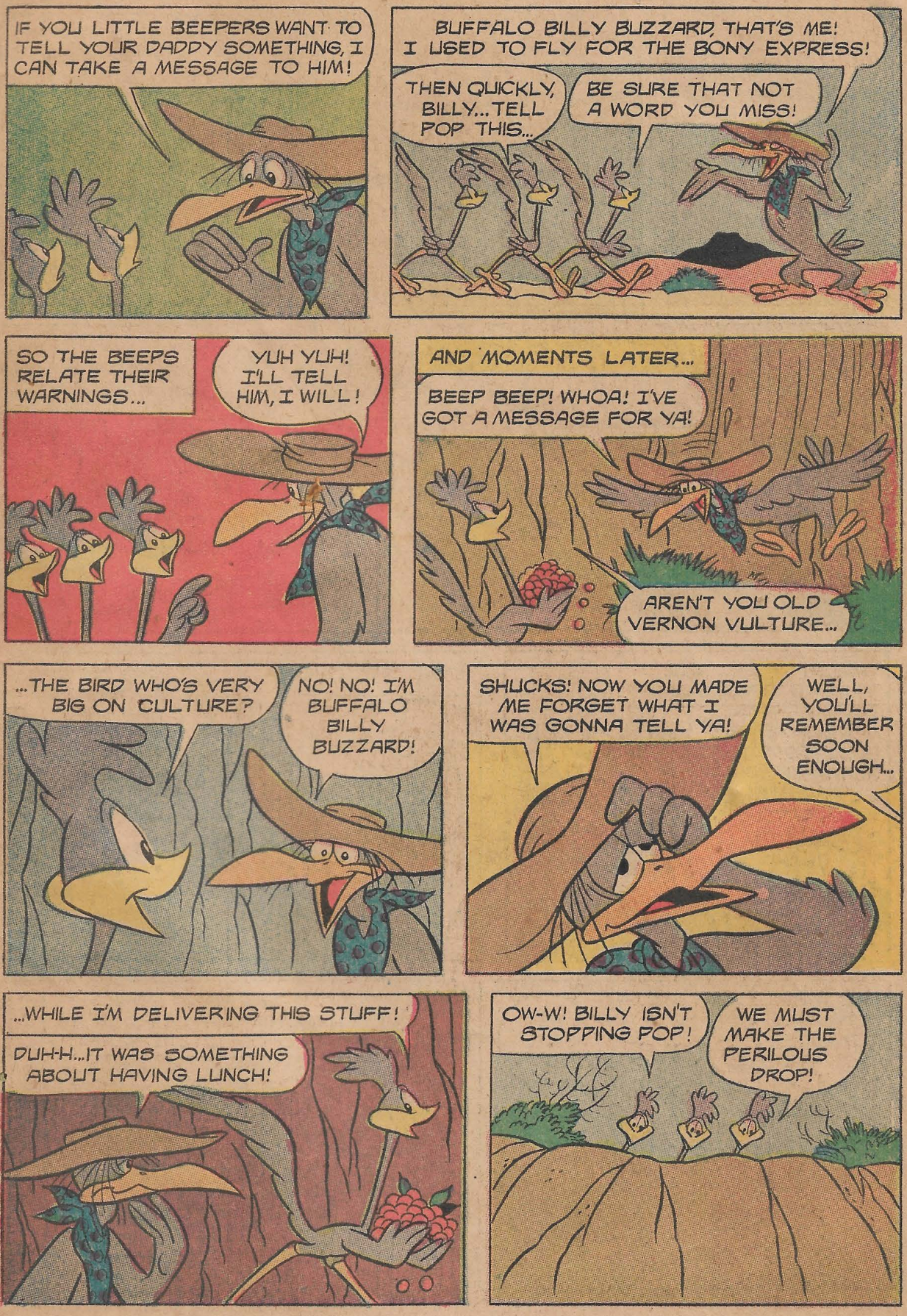


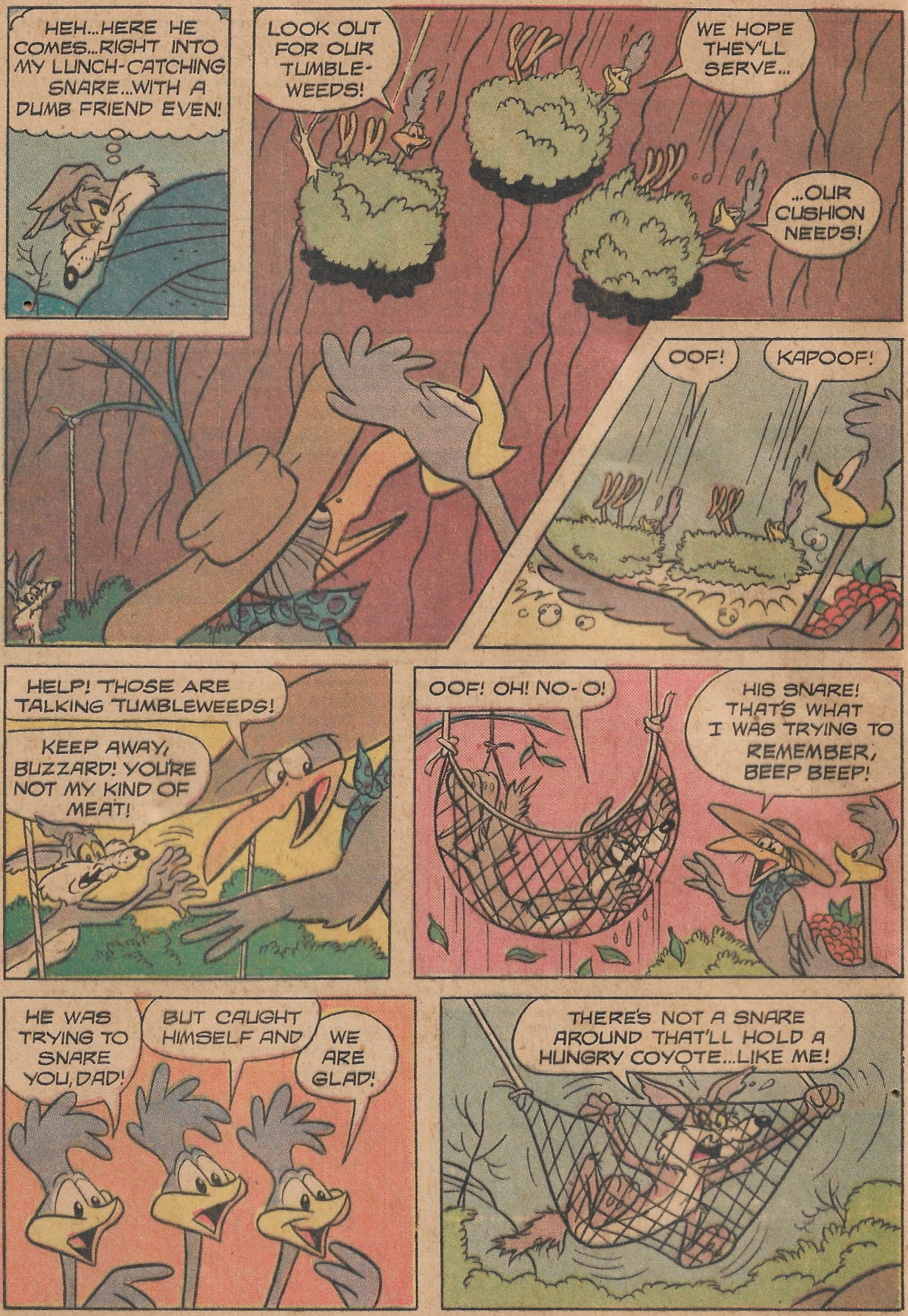

OOH! OW! OUCH!
AT LEAST, THIS TIME HE GOT THE POINT!
AND KNOCKED HIS HUNGRY OUT OF JOINT!
BUT, MEANWHILE, BEEP BEEP'S SUPER SUPER SPEED ISN'T EASY TO TURN OFF, AND...
AGH! THE GRAND-STYLE CANYON UP AHEAD?
STOP ME, FEET, OR I'M ALL DEAD!
SCREECH!
EE-EEH...FOR FLYING I'M JUST NOT IN TRIM!
MY CHANCES NOW LOOK MIGHTY DIM!
FLAP!
FLAP!
FLAP!
FLAP!
OH, GOLLY! IS HE STILL ALIVE?
PAPA DEAR, DID YOU SURVIVE?
THUMP!
HE DID!
HE DID!
OL' POP'S ALL RIGHT!
JUST CRUMPLED LIKE A BUSTED KITE!
BUT NOW I'M KIND OF TRAPPED DOWN HERE!

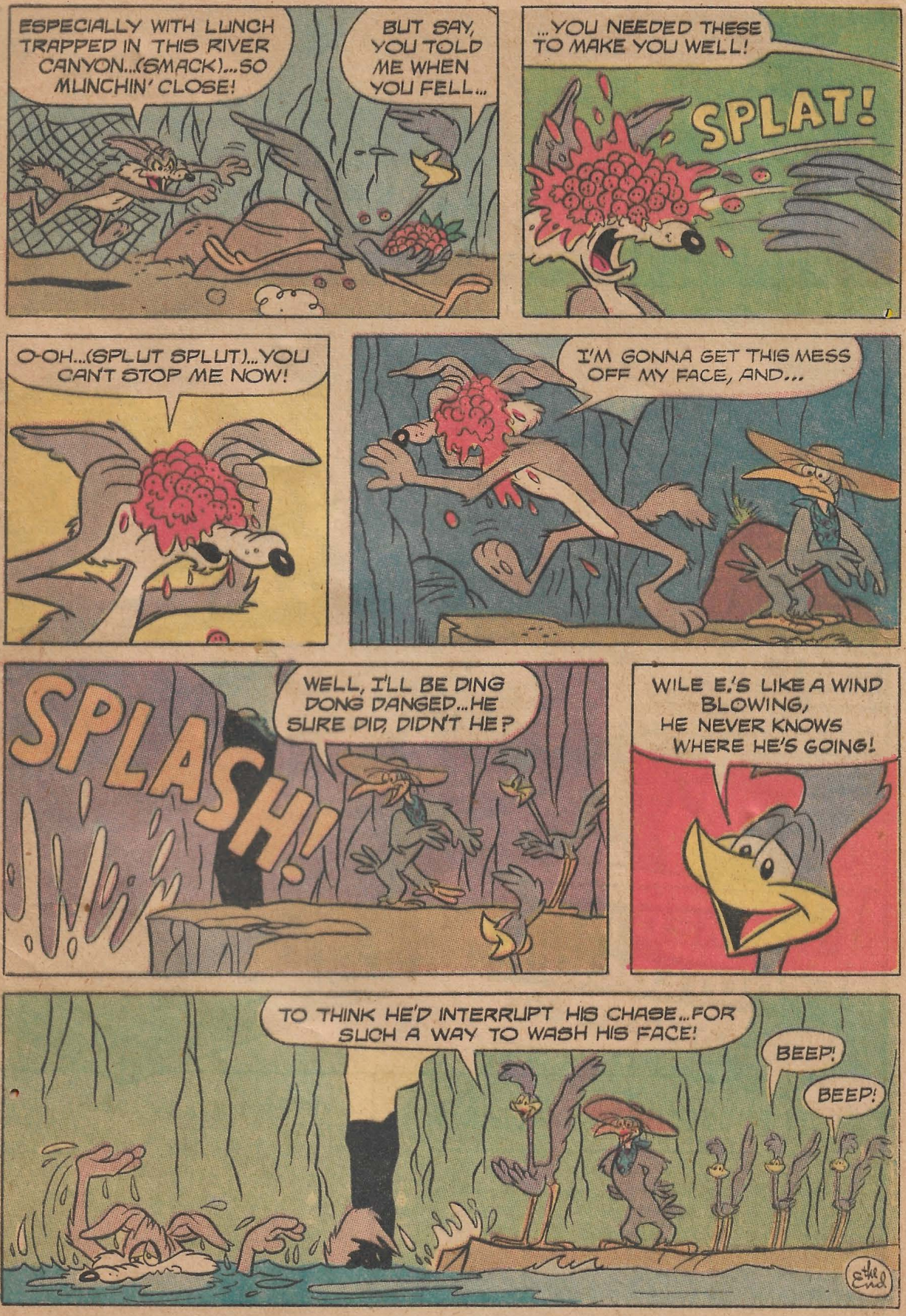

THERE IS NO EASY TRAIL, THAT'S CLEAR!
AHA! MY BREAK AT LAST! HE'S TRAPPED WHERE HE CAN'T USE HIS SPEED!
THE PERFECT TIME FOR MY NEW GLIDER BIKE!
NOW I SHALL SWIFTLY SOAR DOWN UPON MY YUMMY PREY!
AT LAST, MY GENIUS PAYS OFF!
UH-OH! NOW FOR THE BRAKES... THE BRAKES...
KERASH!
BRAKES?... BRAKES?... I GUESS THAT'S THE ONE LITTLE FLAW IN MY OTHERWISE PERFECT INVENTION! I FORGOT 'EM!

PLOP!
OH, MY BEEPERS, HE IS OUT! SPRAINED HIS HEAD, WITHOUT A DOUBT!
HELP ME, BEEP BEEP.. AND I'LL NEVER TRY TO EAT YOU AGAIN!
JUST GO FIND ME SOME BERRIES FOR A BRUISED-BRAIN POULTICE!
I SUPPOSE IT'S SAFE FOR ME TO DO... A SIMPLE THING LIKE THAT FOR YOU!
OH, THANK YOU!
HEH...AND NOW TO PLACE MY SNARE SO, EVEN IN MY WEAKENED CONDITION...
...I'M BOUND TO GET HIM WHEN HE RETURNS!
BUT STRAIGHT ABOVE...
THAT RASCAL'S SET A SNARE!
WE MUST WARN POP!
TO BEWARE!
HE WON'T KNOW WHAT WE'RE YELLING FOR... ABOVE THE RIVER'S MIGHTY ROAR!
BEEP!
BEEP!
?


Blythe T.M. by Kenner
WOW THAT DOLL'S EYES CHANGED COLOR!
JUST PULL HER RING AND HER EYES CHANGE COLOR. WATCH!
GROOVY GREEN
BOUNCY BROWN
BEAUTIFUL BLUE
PRETTY PURPLE
GEE! BLYTHE'S WHOLE EXPRESSION CHANGES WITH EACH EYE COLOR CHANGE.
YEAH-SHE'S REALLY FOUR DOLLS IN ONE AND SHE'S GOT THICK GORGEOUS HAIR THAT I CAN COMB...
...AND STYLE LIKE THIS!
YOU CAN GET 12 SWINGING OUTFITS... LOOK AT THESE.
AND WIGS IN WILD COLORS, TOO.
GOLLY, BLYTHE'S GOT EVERYTHING!
4 DOLLS LIKE THIS
ALL THESE ACCESSORIES SOLD SEPARATELY!


IF YOU LITTLE BEEPERS WANT TO TELL YOUR DADDY SOMETHING, I CAN TAKE A MESSAGE TO HIM!
BUFFALO BILLY BUZZARD, THAT'S ME! I USED TO FLY FOR THE BONY EXPRESS!
THEN QUICKLY, BILLY... TELL POP THIS...
BE SURE THAT NOT A WORD YOU MISS!
SO THE BEEPS RELATE THEIR WARNINGS...
YUH YUH! I'LL TELL HIM, I WILL!
AND MOMENTS LATER...
BEEP BEEP! WHOA! I'VE GOT A MESSAGE FOR YA!
AREN'T YOU OLD VERNON VULTURE...
...THE BIRD WHO'S VERY BIG ON CULTURE?
NO! NO! I'M BUFFALO BILLY BUZZARD!
SHUCKS! NOW YOU MADE ME FORGET WHAT I WAS GONNA TELL YA!
WELL, YOU'LL REMEMBER SOON ENOUGH...
...WHILE I'M DELIVERING THIS STUFF!
DUH-H... IT WAS SOMETHING ABOUT HAVING LUNCH!
OW-W! BILLY ISN'T STOPPING POP!
WE MUST MAKE THE PERILOUS DROP!


HEH...HERE HE COMES...RIGHT INTO MY LUNCH-CATCHING SNARE...WITH A DUMB FRIEND EVEN!
LOOK OUT FOR OUR TUMBLE-WEEDS!
WE HOPE THEY'LL SERVE...
...OUR CUSHION NEEDS!
OOF!
KAPOOF!
HELP! THOSE ARE TALKING TUMBLEWEEDS!
KEEP AWAY, BUZZARD! YOU'RE NOT MY KIND OF MEAT!
OOF! OH! NO-O!
HIS SNARE! THAT'S WHAT I WAS TRYING TO REMEMBER, BEEP BEEP!
HE WAS TRYING TO SNARE YOU, DAD!
BUT CAUGHT HIMSELF AND
WE ARE GLAD!
THERE'S NOT A SNARE AROUND THAT'LL HOLD A HUNGRY COYOTE...LIKE ME!


ESPECIALLY WITH LUNCH TRAPPED IN THIS RIVER CANYON...(SMACK)...SO MUNCHIN' CLOSE!
BUT SAY, YOU TOLD ME WHEN YOU FELL...
...YOU NEEDED THESE TO MAKE YOU WELL!
SPLAT!
O-OH...(SPLUT SPLUT)...YOU CAN'T STOP ME NOW!
I'M GONNA GET THIS MESS OFF MY FACE, AND...
SPLASH!
WELL, I'LL BE DING DONG DANGED...HE SURE DID, DIDN'T HE?
WILE E.'S LIKE A WIND BLOWING, HE NEVER KNOWS WHERE HE'S GOING!
TO THINK HE'D INTERRUPT HIS CHASE...FOR SUCH A WAY TO WASH HIS FACE!
BEEP!
BEEP!
The End

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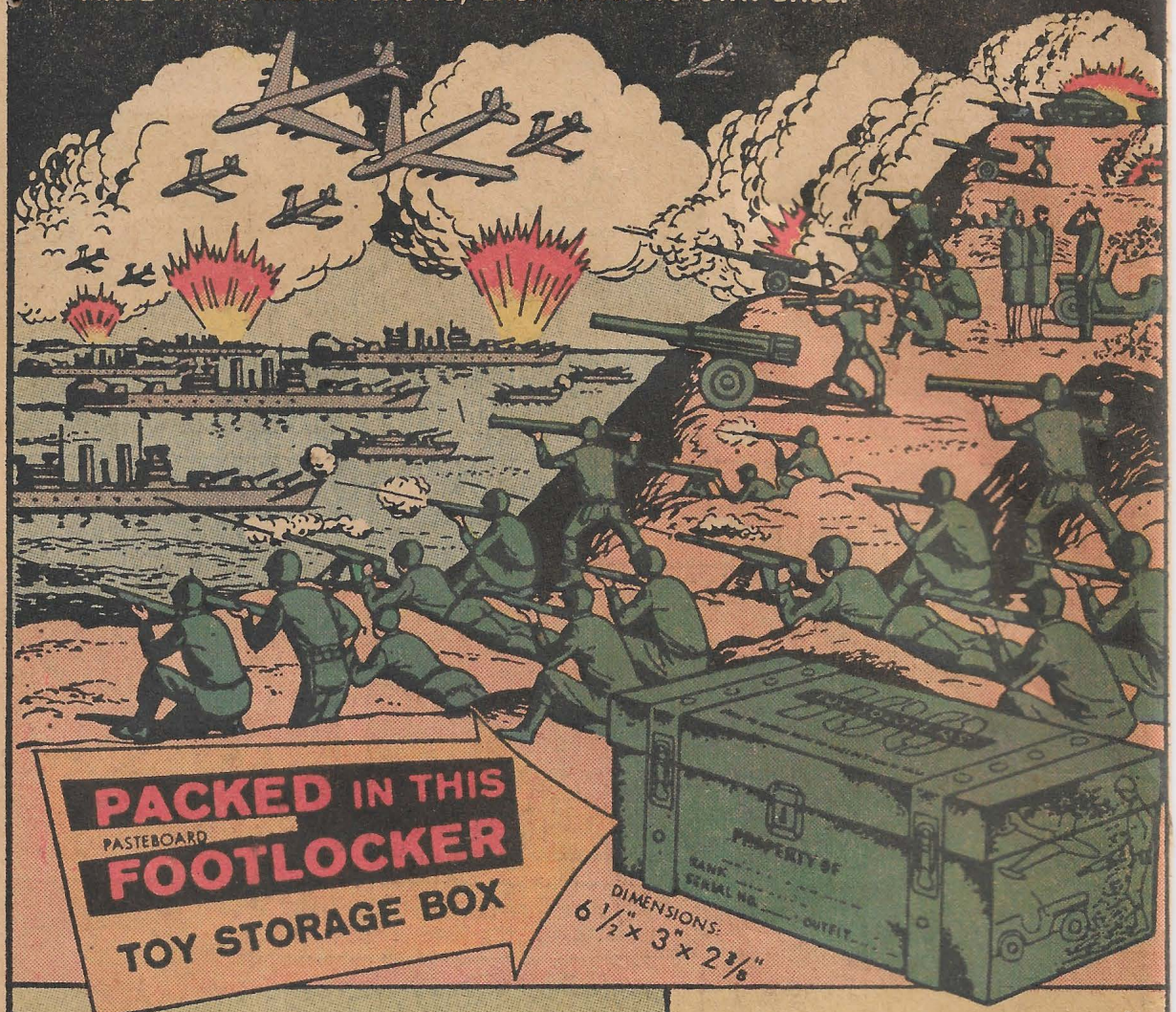
$1.25

MADE OF DURABLE PLASTIC, EACH WITH ITS OWN BASE.



EACH FOOTLOCKER CONTAINS:

4 Tanks	8 Machinegunners	4 Bombers
4 Jeeps	8 Sharpshooters	4 Trucks
4 Battleships	4 Infantrymen	8 Jet Planes
4 Cruisers	8 Officers	8 Cannon
4 Sailors	8 Waves	4 Bazookamen
4 Riflemen	8 Wacs	4 Marksmen

LUCKY PRODUCTS, INC. Dept. TG-14
BOX 536 NO
WESTBURY, L.I., N.Y. C.O.D.'s

HERE'S MY $1.25!
Rush the TOY SOLDIER SET TO ME!

Name .....

Address .....

City .....State .....Zip .....

Canadian and foreign orders:
Send $1.50 international money order

FAMOUS NAME

PRIZES OR CASH

THE EASY OLYMPIC WAY!

FREE SAMPLE CARDS EARN $1.00 A BOX

YOU CAN GET THESE and many, many other big prizes — or cash — simply by selling beautiful Olympic IMPRINTED CHRISTMAS AND ALL-OCCASION CARDS. The Olympic way is the IN way! Here's why . .

OLYMPIC SAMPLE BOOK IS FREE! It contains samples of fast-selling Olympic cards — and it's yours to keep. We don't send you boxes of cards in advance. With Olympic, you never have to worry about paying for, or returning, boxes you don't sell.

OLYMPIC CARDS ARE IN! The Imprinted Christmas Cards and the All-Occasion Cards are of such high quality they practically sell themselves. All you do is show your attractive Sample Book to friends, relatives, neighbors . . . and take their orders. Olympic cards sell for only $2.95 a box — and they're worth much more! Sell enough boxes to get all the prizes you want — or keep $1.00 per box.

IT'S EASY TO JOIN OLYMPIC! Just fill in and mail the postcard! No postage is required. We'll send you the free Sample Book, free Membership Card and free Catalog of Prizes. There's ABSOLUTELY NO COST TO YOU! Don't wait! Join now! It's easy!

BE FIRST IN YOUR NEIGHBORHOOD!
DON'T DELAY! JOIN NOW! MAIL POSTCARD TODAY!

OLYMPIC SALES CLUB, INC., DEPT. 72GK8, ENFIELD, CONNECTICUT 06082

CUT OUT • FILL IN • MAIL NOW • NO STAMP NEEDED

FIRST CLASS
Permit No. 38
ENFIELD
CONNECTICUT

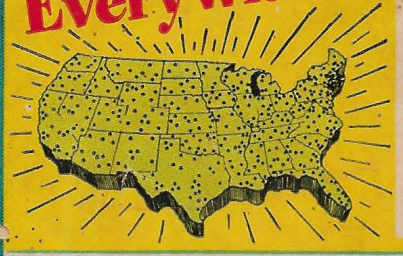
BUSINESS REPLY MAIL
NO POSTAGE NECESSARY IF MAILED IN U.S.

POSTAGE WILL BE PAID BY

Olympic
SALES CLUB, INC.
DEPT. 72GK8
ENFIELD, CONNECTICUT 06082

FROM
NAME _____
ADDRESS _____
CITY _____
STATE _____ ZIP _____

Winners Everywhere!



Sales Leadership "Everything You Want Club"

Everyone

Can Win Big Prizes or Lots of Cash Selling Personalized Christmas Cards from Free Album

MAGIMATIC X CUBE CAMERA OUTFIT
Sell Only 14 Boxes

STEREO PHONOGRAPH WITH RECORDS
Sell Only 21 Boxes

COX PINTO FUNNY CAR (with Gas Modeler's Kit)
Sell Only 14 Boxes

HOCKEY PRACTICE OUTFIT
Sell Only 7 Boxes

DELUXE MOUNTAIN TENT
Sell Only 14 Boxes

COX MUSTANG PLANE WITH ACCESSORIES
Sell Only 7 Boxes

CHEMISTRY ACTION-LAB
Sell Only 7 Boxes

CADET SLEEPING BAG
Sell Only 7 Boxes

600 POWER ILLUMINATED MICROSCOPE
Sell Only 7 Boxes

WINDMILL MUSICAL JEWELRY BOX
Sell Only 7 Boxes

GIRLS PENDANT WATCH
Sell Only 7 Boxes

6-SPEED ELECTRIC BLENDER
Sell Only 14 Boxes

NFL ELECTRIC FOOTBALL
Sell Only 7 Boxes

TYCO LIGHTED CAR RACE SET
Sell Only 14 Boxes

FULL SIZE WOOD GUITAR
Sell Only 14 Boxes

HI-RISER FUN BIKE (Boys or Girls Model)
Sell Only 28 Boxes

JUMBO AM/FM RADIO
Sell Only 14 Boxes

40X TELESCOPE WITH TRIPOD
Sell Only 7 Boxes

CASSETTE TAPE RECORDER
Sell Only 21 Boxes

NBA BASKETBALL GAME
Sell Only 7 Boxes

SPALDING LEATHER FOOTBALL
Sell Only 7 Boxes

10-SPEED GENUINE RACING BIKE
Sell Only 56 Boxes

WALKIE-TALKIE CODE SENDER/RECEIVER SET
Sell Only 14 Boxes

BOYS CALENDAR WATCH
Sell Only 7 Boxes

NYLON BACK-PACK AND FRAME
Sell Only 14 Boxes

ESTES COLD FUEL ROCKET KIT
Sell Only 7 Boxes

INTERCOM TELEPHONES
Sell Only 7 Boxes

Join The Club That Gives You More . . .

EXTRA BONUS Free Gifts for Re-Orders

- **FREE ALBUM** of Actual Christmas Cards — Yours to Keep!
- **AMAZING VALUE** top quality cards with **NAME IMPRINTED** for **LESS THAN 9¢ EACH!**
- **FINEST SELECTION FOR EVERYONE** — Sell Faster, Easier!
- **NO BOXES TO CARRY OR RETURN!**
- **NO RISK — NO OBLIGATION — NO INVESTMENT**

You, too, Can Be a Sales Leader . . . Get Fantastic Prizes or Lots of Cash

Just fill in postage-free coupon and mail at once — no envelope necessary! We'll rush everything you need to start earning the prizes you choose: ALL AT NO COST TO YOU!

For many years thousands of Sales Leadership Club members have followed our plan to success just by showing our easy-to-carry Personalized Christmas Card Album to friends, relatives neighbors and businessmen. The beautiful cards practically sell themselves . . . so you take orders at the bargain price of only $3.50 per box, containing as many as 40 cards . . . each with customer's Name Imprinted!

Many valuable prizes can be yours for selling only 7 boxes. No limit to the prizes you can earn. If you prefer cash instead of a prize, just keep $1.00 for each box sold. That's all there is to it! GET STARTED TODAY — the PROVEN SALES LEADERSHIP WAY!

Life is Great When You're a Winner
Everyone Who Tries Can Win!

JOIN THE LEADER NOW!

SALES LEADERSHIP CLUB, Springfield, Mass. 01101

CUT ALONG DOTTED LINES — FILL IN & MAIL — NO STAMP NEEDED

No Postage Stamp Necessary If Mailed in the United States

BUSINESS REPLY MAIL
First Class Permit No 3105, Springfield, Mass.

Postage Will be Paid by Addressee

SALES LEADERSHIP CLUB
Dept. 2SG-8
Springfield, Mass. 01101

Fold Over ↑ Don't Cut! Just Seal (Paste, Staple or Scotch Tape)

Enroll me as a member. Rush FREE Membership Card, Christmas Card Album, Prize Catalog and full details on how to earn prizes or cash.

Name _____

Address _____ Apt. No. _____

City _____ State _____ Zip _____